

FRAMEWORK

Our framework is built on 9 pillars of innovation & leadership

Technology, Artificial Intelligence & Fintech

This pillar focuses on innovation in digital (Fintech), artificial intelligence, and network solutions, supporting institutions that drive technological progress and strengthen the digital economy.

Finance & Women Empowerment

This pillar highlights innovative financing for women-led digital projects and promotes collaboration between the financial and technological sectors to empower women. It also encourages initiatives that promote financial inclusion and enhance women's participation in the digital economy.

Food Industries & Sustainable Manufacturing

This pillar reflects the commitment of food and manufacturing industries to providing innovative, healthy, and environmentally friendly products and solutions, while enhancing industrial efficiency and sustainable supply chains.

Education & Empowerment

This pillar underscores the role of education, training, and empowerment in developing future leaders, enhancing digital skills, and promoting economic and social empowerment for women and youth.

HealthTech & Biotechnology/Life Sciences

This pillar focuses on innovation in healthcare, life sciences, medical technology, pharmaceuticals, and diagnostic laboratories, supporting companies that push the boundaries of scientific and technical knowledge in the healthcare sector.

Retail, E-Commerce & Supply Chain

This pillar emphasizes progress in retail, e-commerce, supply chains, and logistics, supporting leading companies that enhance customer experience and improve operational efficiency.

Media & Strategic Communication

This pillar highlights the role of media in promoting women's participation in STEM and innovation, while showcasing effective communication strategies that empower women and celebrate success stories in both society and the economy.

Smart Communities & Urban Innovation

This pillar focuses on urban development, smart cities, and sustainable communities, encouraging innovation in urban planning and infrastructure to improve quality of life.

Energy & Sustainable Mobility

This pillar highlights innovation in renewable energy, electric vehicles, and smart mobility, promoting sustainability and future-focused technologies for preserving the environment.