



# Dr. Neveen Al-Kilany

Minister of Culture

Minister El-Kilany served as the dean of the Higher Institute of Art Criticism at the Academy of Arts. She also served as head of the cultural development fund affairs sector at the Ministry of Culture. She has also worked in the field of public relations for the Cairo Opera House and worked as an assistant to the former head of the Cultural Development Fund in 1989. After her graduation in 1989, Minister El-Kilany obtained a PhD in art criticism from the Academy of Arts in 1995. She also earned a PhD from the Egyptian Higher Institute of Ballet in 2000, and a PhD from the Ecole Normale de Musique in Paris.



## Amb. Soha El Gindy Soliman

Minister of Emigration and Egyptian Expatriates' Affairs

Ambassador Soha El Gindy obtained a master's degree in Euro-Mediterranean Studies, Faculty of Economics and Political Science, Cairo University in 2010, and a diploma in international relations from the German Foundation for International Development in 1990. Further, she received a BA in English Language, from Ain Shams University in 1988. After graduation, She worked as a diplomatic attaché at the Institute of Diplomats.

Over the course of her diplomatic work, she served in a number of countries, such as Germany from 1992 until 1996, then moved to Romania and worked there between 1999 and 2003.

By 2006, El-Gindy held the position of Head of the Egyptian Permanent Mission to the United Nations in New York until 2010, and the last position she held before taking the portfolio of the Ministry of Immigration was Egypt's ambassador to Ireland, which she held from 2015 to 2019.



# Amal El-Sheikh

Managing Director & General Manager Shell Lubricants  
Egypt

Amal moved back to Egypt in 2019 to represent Shell Petroleum Company as the Chairwoman and President in Shell Lubricants Egypt Board of Directors and has been appointed as the Managing Director and General Manager of Shell Egypt Downstream Business based out of Cairo

Throughout her career Amal was assigned responsibilities in Marketing, took on the roles as Marine Business Manager, Government Affairs & Downstream Communications Manager in Egypt.

She holds a bachelor's degree in commerce – graduated in accounting from Ein Shams University in Egypt and completed a marketing diploma from the AUC



# Dalia Salib

General Manager Mars Egypt

With 20 years in the fields of Advertising, Marketing, and Business Development, Salib is passionate about unlocking growth and step changing business results through translating insights to action and developing solid Business strategies and plans. She is currently leading the Egypt Market for Mars Wrigley, with a responsibility to deliver the Egypt Growth agenda and further build and expand the business.

successfully driving previous business forward through effective consumer engagement. This was translated into recognition by company for the work in multiple awards gained among which are MEA Marketing Award 2010 for Chipsy's Best Ever Campaign, MEA Marketing Award 2011 Pepsi Ramadan Campaign, Barcelona Marketing Conference 2013 Award, MEA Pepsi LFN Campaign, MENA Snacks Marketing Award in 2016.



# Dalia Wahba

Chief Executive Officer  
Hassan Allam Utilities

Dalia is leading Hassan Allam Utilities' project development and investment operations in key sectors including logistics, water, energy and social infrastructure. She is also part of the Corporate Leadership team for HAH group. Dalia brings over 20 years of experience in finance and investment across the MENA region.

Dalia holds a BA in Business Administration from the American University in Cairo. She also completed all three levels of the Chartered Financial Analyst certification.



# Dr. Eman Mansour

Director, Investors' Dispute Settlement Center  
Head of the Policy Advocacy sector, General Authority for  
Investment and Free Zones (GAFI)

Dr. Eman Mostafa Mansour has 26 years of practical experience in the legal and Investment fields, including, Criminal law, Commercial Law, Investment laws.

She had her PHD from Cairo University, Egypt, on the Criminal Mediation with the grade (Excellent with honor).

In her capacity as a Director of GAFI Investors' Dispute Settlement Center (IDSC), Dr. Mansour contributes deeply in the establishment of the Center and in the drafting of its rules and regulation . (IDSC) is the first institutional center of mediation in Egypt.



# Fatma El Shenawy

Co-Founder & Chief Strategy Officer  
Khazna Tech

As CSO and Co-Founder of Khazna, Fatma El Shenawy is responsible for formulating, facilitating and communicating Khazna's strategic initiatives and future goals. Prior to Khazna, Fatma was a senior associate with Arqaam Capital's Investment Banking team, where she advised on M&A, debt raising and ECM transactions in the Middle East across numerous industries including consumer, education, agriculture and renewables.

Fatma holds a Bachelor in Actuarial Science from the American University in Cairo.



# Dr. Gehan Saleh

Egyptian Prime Minister Advisory for Economic Affairs  
Egyptian Cabinet of Ministers

Prof. Gehan Saleh is an economics advisory for the Egyptian Prime Minister. She is professor of financial Economics and International Business. She is a former dean of College of International Transport and Logistics at the Arab Academy of Science and Technology. Former board member of the Egyptian holding company of food processing. Dr. Saleh also worked as an economic consultant for the Egyptian Federation of chamber of commerce, Consultant for the ministry of internal trade and supply chain. Consultant for the ministry of Transportation.

She has a P.D degree and a Master's degree in economics and finance from the University of Illinois at Chicago. She also holds a Masters of Arts in International and Development Economics from the American University in Cairo. She worked as an Economics Professor at Northwestern University and Loyola University in the United States.



# Ghada Gheith

Egyptian Prime Minister Advisory for Economic Affairs  
Egyptian Cabinet of Ministers

Worked over 30 years in big prominent banks. Ghada Shared in major success stories in all banks she joined as for example introducing segmented products in CIB or introducing Retail banking in BNP Paribas, however the biggest and most influential success story is the total rebranding project for Export Development Bank of Egypt , changing short name and logo to EBank, introducing total new corporate identity to the bank with new colors, new persona, new marketing direction, new website and new branch facades, project done in about 18 months with optimum expenses including a mega 360 degrees marketing campaign.



# Dr. Heba El-Dessouky

Interior Design Director  
Emaar Misr properties

Graduate with honors from Fine Arts School of Design- Helwan University Cairo in 2002, with over 20 years of consulting and management experience in both local and international firms.

Heba El Dessouky is the Interior Design Director at EMAAR MISR, a well-known real estate developer in the Middle East and North Africa, and has been heading the Interior Design team for over 15 years & supervised the development of several lifestyle communities.

Heba is also a certified Career Coach from International Coaching Federation USA (ICF) and a member of the AUC architecture department advisory board in Cairo.



# Prof. Heba Handoussa

Interior Design Director  
Emaar Misr properties

A pioneer in the field of development and economics, Prof. Heba Handoussa is the founder and managing director of Egypt Network for Integrated Development (ENID), which was initiated in 2012, and the founder and board member of Egypt Foundation for Integrated Development (El Nidaa), which she established in 2016 to ensure the sustainability of the interventions. She is also currently the Program Manager for ENID/El Nidaa's Program B: Promoting MSMEs and Entrepreneurship. Through ENID/El Nidaa, Prof. Handoussa aims to implement the best practice area-based integrated development model which is both sustainable and replicable to promote the socio-economic empowerment of women and youth in Upper Egypt.



# Dr. Heba Labib

Director of Innovation, Entrepreneurship and Competitiveness  
Center at Nile University,  
Executive Director of NilePreneurs Initiative

Heba Labib, PhD is the Director of Innovation, Entrepreneurship and Competitiveness Center, IECC, at Nile University. Since 2017, she has also been the director of NilePreneurs, a nationwide initiative to support startups and SMEs through capacity building, incubation, and innovation support. The initiative has supported more than 240 startups and close to 700 SMEs, in addition to providing capacity building for 12,000 people and developing 150 products.

Heba Labib holds a BSc degree in Mechanical Engineering from Oakland University, MI, and later she shifted to the field of Management of Technology, with MSc and PhD from Nile University, Egypt.



# Hebatallah ElSerafi

Vice Chairman at the Egyptian Exchange

ElSerafi started off in the French Lycée du Caire along with a diploma in the French Language and its scientific jargon from “Le Conseil d'Administration de l'Alliance Française” as well as the “Chambre de Commerce et d'Industrie de Paris”, after which she enrolled in the American University in Cairo. She earned her BA in Economics, and embarked right away on her journey to fulfil her career ambitions.

Early in her career, she held a number of positions at the Arab African International Bank and Fleming CIIC investment bank. El Serafi served on the Board of Directors of Egypt for Information Dissemination Company (EGID), along with being the Vice Chairman of the Corporate Governance Committee at the American Chamber.



# Dr. Hoda Baraka

Advisor to the Minister of Communications and Information Technology

Dr. Baraka has more than forty years of extensive experience as consultant in the field of digital transformation for public and private sectors. She is a Professor of Computer Engineering at the Faculty of Engineering, Cairo University, as well.

Dr. Baraka successfully managed the implementation of several national ICT for Development projects in Egypt and abroad in a number of crucial sectors such as education, e-administration, e-health, etc.

Prof. Baraka has been awarded the UNESCO King Hamad Bin Isa Al Khalifa prize for the use of ICTs in Education, for her contribution in the development and enhancement of education in Egypt using ICT. She was one of WEF/UNESCO Partnership for Education Technical Advisory Group on Capacity development, and a former member of WEF Global Agenda Council for Technologies in Education.



# Dr. Kawther Mahmoud

General Director of Nursing Syndicate in Egypt

Member in Egyptian Parliament

Under Secretary of Nursing Administration in Ministry of Health and Population

Dr. Kawthar Mahmoud holds a Bachelor's degree in Nursing Sciences from the Faculty of Nursing, Cairo University in 1993 and a diploma in hospital management from Helwan University, as well as a diploma in total quality management in 2007 from the American University and a master's in nursing administration in 2010 from Ain Shams University in 2010 and obtained a PhD in Nursing Administration from Benha University in 2013.

Dr. Kawthar has more than 26 years of experience in the field of health care as a national trainer in the fields of (intensive care nursing, infection control). She is currently a member of the Egyptian Senate, the General Captain of Egyptian Nursing, a member of the Board of Directors of the General Authority for Health Care, and won the seat of Vice President of the Arab Board of Nursing and Midwifery in the Arab countries and Secretary of the Committee of the Union of Arab Nurses and Deputy Secretary-General of the Union of Arab Nurses and delegated to the Union for any necessary procedures In favor of the Union and communication between it and the League of Arab States and the Council of Arab Ministers of Health



# Maha Abdel Hamid Ibrahim

Deputy CEO, Corporate, SMEs and Strategic  
Ahli United Bank Egypt

Maha has spent the last 17 years of her banking career with Ahli United Bank Egypt holding several key positions within the Corporate Banking Group. During the past three years, Maha has assumed the Head of Corporate Banking and subsequently Deputy CEO Corporate, Strategic and SMEs positions and has ever since spearheaded the transformation of AUBE's position to be the fourth largest private sector bank within the Corporate Lending Space.

Maha holds a Bachelor of Commerce and Business Administration from Helwan University — 1991; She majored in accounting. She is also a Chartered Financial Analyst having completed her CFA program in 2006.



# Mennan Awadallah

Head of Debt Capital Markets Commercial International Bank

Mennan was appointed as Head of Debt Capital Markets at CIB in mid 2020, bringing with her 30 years of a diversified banking and financial services experience spanning Corporate Banking, Investment Banking, Corporate Finance, Financial Advisory, Project Finance, Syndications and Risk Management, both inside CIB and in other prominent financial institutions in Egypt. Mennan graduated with Highest Honors from the American University in Cairo with a Bachelor Degree, major Economics and minor Business Administration. She also holds an Investment Banking Diploma from Intrados Washington with experience that span over 30 years in the banking sector. In 2022, given the importance of sustainability and the adoption of UN SDGs, Mennan independently completed Cambridge Institute for Sustainability Leadership (CISL) Sustainable Finance Course.



# Ambassador Mona Omar

Former Assistant Foreign Minister

Ambassador Mona Omar served as Assistant to the Minister of Foreign Affairs for Africa, and as Ambassador of Egypt to several countries.

She had been awarded by H.E. President El Sissi, in March 2022, after being appointed as Special Envoy of the President to a number of African countries, in 2013.

Recently Ambassador Omar was elected member of the Forum of People of African Descent at the United Nations, an Expert at the Peace and Security Council of the African Union, Member of the National Council of Women in Egypt. She also Represents Egypt in the Arab Network for Women Mediators of Peace, and she is a Member of the Advisory Committee of the Cairo Center for Conflict Resolution and Peacekeeping



# Dr. Nahla Sabry Elseidy

Dean of the Faculty of Islamic Sciences for International Students  
Head of Education Development Center for Al-Azhar International Students  
Advisor of the Grand Sheikh of Al-Azhar for International Students affairs

Dr. Nahla was born in Algeria where she spent four years and then returned to her mother country, Egypt, to start her educational journey in the care of Al-Azhar Al-Sharif.

She obtained first place in high school and was honored by the late Imam Muhammad Metwally Al-Shaarawi.

Dr. Nahla Al-Saeedi graduated from Al-Azhar University in 1996, obtained an excellent grade in the Arabic language, obtained a master's degree in rhetoric and criticism, and obtained a doctorate in the same specialty in 2004.

Moreover, she accompanied the Sheikh of Al-Azhar, His Eminence, and the Grand Imam, Dr. Ahmed Al-Tayeb, to the Vatican.

Furthermore, she opposed the underage marriage and supported women's travel without a mahram.

She has many books, including Adwa Al-Bayan, The Foundation of Al-Budaiya, and Al-Azhar in its past and present.



# Prof. Nevine Mossaad

Professor of Political Science

Faculty of Economics and Political Science - Cairo University

Prof. Nevine Mossaad is a member in Human Rights and Freedoms Committee; National Dialogue Since 2022, National Council for Human Rights since 2013, Political Science Committee; Supreme Council of Culture since 2021; Center for Strategic Studies; Bibliotheca Alexandrina since 2017; Cultural Dialogue Forum, Coptic Evangelical Organization since 2002.

She is a Writer of a weekly column in El-Shorouk newspaper (Egypt) since 2009 and Al-Ahram newspaper (Egypt) since 2018. Prof. Nevine has many publications on minorities, Islamic groups, democracy, human rights, gender, and Arab regional issues. She was also a member of the National Council of Women 2012-2015.

A Trainer on issues concerning political participation, human rights and gender issues; And Former director of the Institute of Arab Research and Studies.



# Noura Selim

Executive Director at Sawiris Foundation for Social Development

Noura Selim is the Executive Director of the Sawiris Foundation for Social Development since the beginning of 2015.

Noura holds a Master's in Business Administration from Harvard Business School, a Masters in Biotechnology from the University of Pennsylvania and a Bachelor's of Science in Bioengineering from the University of Pennsylvania, graduating Magna cum laude.

Noura is currently a board member at National Investment Charity Education Fund (NICE), representing Sawiris Foundation for Social Development. In May 2021, Noura has appointed to the Advisory Board of Harvard Business School Middle East and North Africa for a two-year renewable term. Noura was also selected from the World Economic Forum as a Young Global Leader for 2019.



# Ola Al Dajani

Entrepreneur and Investor

Co-Founder & Board Member of Tiye Angels

Co-Founder of Beymen Cairo

Ola Al Dajani is an entrepreneur and angel investor. Her passion is to support the burgeoning Egyptian startup ecosystem, particularly female founders, through mentorship, education and access to investment. In 2021, Ola, together with a group of prominent female investors, launched Tiye Angels, Egypt's first female angel investment network and led its founding Steering Committee.

She started her career at EFG-Hermes Investment Banking. After receiving her MBA from Columbia Business School, Ola decided to make the leap to entrepreneurship and channeled her passion for design and fashion into co-founding Beymen Cairo, Egypt's first and leading luxury retailer.

Ola holds an MBA from Columbia University in New York and a BA in Business Administration, Summa Cum Laude, from the American University in Cairo.



# Dr. Ola El Kawaga

professor of Economics - Faculty of economics & political science- Cairo University  
and Senior advisor Usaid Macro-Economic Stabilization and reform project.

Dr. Ola El Khawaga was the director of the French section at the faculty also she had been the academic supervisor of Euro-Mediterranean program at the faculty.

Dr El khawaga was the director of research & Awareness department at Egyptian Banking Institute .

Now she is the senior advisor of USAID Macro-economic stabilization and reform project.

She supervised several Master and PhD thesis in economics development, Environment and digital transformation.



# Rana Badawi

Subgovernor and Basel sectors at the Central Bank of Egypt

Rana Badawi joined CBE in the Regulations Unit, under the Banking Supervision- since 2010- during which she participated in amending and issuing prudential regulations to the banking sector; as well as issuing CBE initiatives to promote the economic activities and support the industries to promote growth from within. Moreover, she participated in responding to any inquiries related to the issued regulations or initiatives.

Currently, Rana is leading the process of updating and issuing new regulations for the proper implementation of the issued Banking Law.

For more than 20 years; Rana worked in the Egyptian banking sector specializing in corporate credit for 13 years before joining the CBE. She started her career in the Arab Bank followed by Banque Audi then CBE.

She holds a Bachelor Degree in Economics with a minor in Business Administration from the American University in Cairo.



# Rania Yacoub Habib

Board member at EGX

Chairwoman at 3way Finance

Rania Yacoub, President of Three Way Securities Brokerage, newly joined the Top 50 forum as a member. Since joining Three Way Securities Brokerage in 1999, Rania achieved remarkable career growth. Throughout her career, she gained eminent experience in the stock market, assuming leadership roles in various highly-standing entities. She acts as a Board Member of the Egyptian Stock Exchange. She is also on the advisory committee of the Financial Regulatory Authority (FRA). She heads the Media Committee of the Egyptian Society of Technical Analysts - ESTA Investment. She also joined Humat Al Waten Party, as Investment Committee Agent. She also scaled up her professional career, being MBA and CPM holder. She also obtained a CFTe certificate from the Egyptian Society of Technical Analysts.



# Dr. Reem Bassiouney

Professor and Chair of the Applied Linguistics Department at the American University in Cairo Editor of the Routledge Series of Language and Identity, Editor and Founder of the journal Arabic Sociolinguistics Edinburgh, and Award-Winning Author

Dr. Reem Bassiouney is an award-winning Egyptian author. She won the National Prize for Excellence in Literature of the year in 2022 from the Egyptian Ministry of Culture. In addition, Bassiouney was awarded the prestigious Naguib Mahfouz Award from Egypt's Supreme Council for Culture for the best Egyptian novel of the year 2020 for her bestselling novel, "Sons of the People," making her the first woman to win this prize. "Sons of the People" is also nominated for Dublin Literary Award by Bibliotheca Alexandria. Dr. Bassiouney was also granted the King Fahd Center for the Middle East and Islamic Studies Translation of Arabic Literature Award for her book "The Pistachio Seller" in 2010. She also won the 2009 Sawiris Foundation Literary Prize for her novel "Professor Hanaa.". four of her eight novels have already been translated into English, Spanish, and Greek.



# Sara Aziz

Founder and CEO Safe Egypt Organization

Sara has been the CEO of Safe Egypt since 2012. Safe vision is to empower kids against sexual abuse and empower women to know their self-worth, set boundaries. Safe Kids has a great work experience in the field of Gender Equality and Women Empowerment through implementing awareness workshops for parents, kids, teens, and community leaders. Creating games, stories and songs to empower society against gender-based violence, bullying and sexual abuse.

She is a master's degree holder in psychotherapy and certified child, teens, and families counselor and trainer. After founding Safe Kids foundation 10 years ago, Sara launched the Edutainment branch four years ago with the first board game "Safeelings" as the first Egyptian game that helps kids and teens answer "How are you feeling?" question. Launched in partnership with the National council of Women, and the National council of motherhood and childhood.



# Sherine Shohdy

Head of Egypt & Coverage Director North Africa  
British International Investment

At British International Investment, Sherine drives the origination, supports due diligence and manages portfolio efforts in Egypt. She also supports the stakeholder management activities with in-country colleagues from UK Government and other development finance institutions, as well as managing relationships with a broad-range of Egyptian partners. She started her career in corporate finance and investment banking with the Arab African International Bank (AAIB) in Cairo before joining the IFC as an Investment Analyst in 2007.

Sherine graduated from the American University in Cairo with a BA in Accounting and Finance and also holds an MSc in Investment Banking and Islamic Finance from the University of Reading.



# Susan Sabet

Publisher & Editor in Chief Pashion magazine

Founder SS Consulting

Founder & Board Member of the Egyptian Fashion & Design Council  
(non profit)

Susan Sabet launched “PASHION” a pioneering, quarterly, bi-lingual Arabic & English, print & online fashion, beauty & luxury magazine in 2003, that enjoys a pan-Arab distribution in 9 countries.

In May 2016, Susan launched PASHION Vienna, the first and only Arabic fashion & luxury magazine in Austria.

Susan was born and raised in Vienna, and holds the Austrian and Egyptian nationality.

For eight years in a row PASHION was the only Arab magazine, appointed as media partner at the annual NYTimes Luxury Conference. Other regular annual media partnerships include the bi-annual FFWD Dubai event and The Bahrain Jewellery Fair and the Dubai Int. Property Show.



# Yasmine Helal

CEO & Managing Director  
Abu Dhabi Islamic Consumer Finance

Helal is currently the Chief Executive Officer of the new ADI Consumer Finance Company established by ADIB, Egypt. Helal has been in the banking sector for 20 years. Starting her banking career with Citibank in 2002 where she led various positions in Consumer Technology, until she was promoted to be the Retail Banking Technology Head and Touch points.

Helal is a Graduate of the American University in Cairo where she received a number of academic degrees including double major of computer science and philosophy class 2002, graduate diploma in computer science in 2005, MSc. in Computing in 2010 and Executive MBA in 2014.