



Maram Borhan

First venturing into the world of fashion when she opened the doors to The Boutique in 2009, designer Maram Borhan has since grown her namesake label to the point where her designs are immediately recognizable. The designer marked her entrance into the business of couture through retail, learning the art of design on-the-job through collaborating with numerous labels for her boutique's collections before launching her brand and consolidating herself as one of the biggest names in Egypt's local couture scene.



Dina Shaker

Dina shaker is an Egyptian designer based in Cairo. she began her career as an interior designer after graduating from Fine Arts Alexandria University. Soon she decided to pursue her passion and start a career in fashion. After graduation from Cairo Fashion Design Center with a diploma in fashion design and marketing Dina had the opportunity to work in design for one of the industry's most influential fashion companies in Egypt. The invaluable experience she gained inspired her to fulfill her lifelong dream and launch her own fashion line.

In 2014, she launched her own signature line Dina Shaker that offered a very sophisticated limited edition collection that was successfully featured at the most prestigious boutiques of Cairo. After gaining recognition in local market Dina is now seeking exposure in global markets.



Sara Onsi

Sara Onsi grew into becoming a birthplace of fashionable haute couture that doesn't only dazzle but carries meaningful details of craftsmanship and design.

Sara Onsi, the beating heart of the namesake brand, is a character with passion and belief in magic that brilliant design brings to a woman's life. Her launch in 2016, was the starting point of a journey filled with color, embellishment, and shining pieces all made to perfection to make every about woman feel like the valuable gem she is.



Hala El Kassem

Founder & Chair, Carina Wear

Hala Kassem was determined to find a solution for women in Egypt, who were facing limited wardrobe choices. The revolutionary brand that is both comfortable and fashionable. Carina Wear brand has grown to become the leading company in its market segment and owns the largest market share in seamless women wear in Egypt.



Christine Massarany

Christine Massarany Designs

Christine worked after graduation in PR and advertising. Five years later, I got married and decided to quit my advertising career to look for fashion courses and slowly started my fashion journey from there. She launched her debut collection in the fall of 2017.

“My brand is considered a semi-couture brand. So I design pieces that can be considered as evening wear, like dresses and jumpsuits that are ready to buy and wear. It’s basically between RTW and Haute Couture.”

Lina Abou Dahab

Fasion Designer

TOP 50
WOMEN
FORUM

Engy Taher

Nook

TOP 50
WOMEN
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Sarah Hazem

Fashion Designer

TOP 50
WOMEN
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Nouran Azam

Fashion Designer

TOP 50
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