



# Nourhan Elnemr

Founder of NND

**NND is a design house spreading happiness through bespoke designs and support to important social causes within local communities.**

**A product and fabric designer, Nourhan graduated from the American University in Cairo in 2019 with a degree in political science and minor in business and economics. In 2016, the course “Design for Happiness” by designer Shosha Kamal triggered my passion and journey with furniture design completed with studies in Florence three years later. “My products carry a meaningful concept and philosophy. I seek to create interactive products and impactful experiences for those in need. In the hospitals, my team and I work to leverage the five senses to transform usually stagnant elements from room and waiting areas to curtains and medical uniforms”. Engaged with different institutions, “I want to address the emotional needs of patients and health workers through the introduction of dynamic space, furniture and clothing design to inspire hope and relieve the difficult journey of cancer and heart treatment”.**