

Eng. Amal Elalfy

Director of the infrastructure projects unit funded by the enterprise development agency and Director of the unplanned areas - Development Unit in Port-said

Amal assumes the position in the Micro Small and Medium Enterprises Development Agency (MSME) as a Project Manager of the EU- funded infrastructure projects in Port Said. She also chairs the slum development unit. She is responsible for reviewing the protocols and agreements reached between the office of the Port Said Governorate, the MSME, and the Slum Development Fund. This is in addition to drafting the associated regulations. She is also delegated to supervise the site management process of these projects. She keeps a close eye on achieving sustainability, digital transformation, and quality assurance, bringing experience gained while enrolling in various national and international training programs.



Eng. Amal Taman

Director - Development Unit in Port-said

Amal heads the Property Management Department at the Citizens service center in Port Said. After achieving academic excellence, she gained professional experience of more than 11 years in architecture. She managed the restructuring process of the department. She contributed to setting a nationally unified database for the statewide property inventory and restoration to be ideally utilized. She also facilitated the accessibility of services provided for retirees in the governorate. She was also delegated to hold a supervisory role in carrying out the first project of launching technological centers.



Dr. Eatemad Soliman

Dean of the technical institute of tourism and hotels
- Port-Said technological college

Eatemad brings an extensive academic experience in tourism guidance. After her graduation, she started an elaborative academic career in tourism guidance as academic personnel. She also holds C-suite professions as the General Manager of Tourism & Hotels Institution and the Vice-Chancellor of training and environment affairs. She is an education quality consultant in tourism and hotel management; a staff member of TVET Egypt's programs specializing in curriculum design and technical education. She also chaired the quality assurance unit at Tourism & Hotel Institute. She was appointed as a board member at the Technology College in Port Said. She also extended her professional knowledge by enrolling in a number of international courses at Daytona State College, the American Hotel & Lodging Educational Institute. She also took part in various national and international conferences. She contributed to harnessing the employability skills of the alumni of tourism and hotel institutes. She was assigned to hold various academic roles at Daytona State College, USA. She also brought the international experience she gained to the academic personnel to launch an electronic portfolio & received various recognition letters from national and international entities for her dedication, as well as her efforts in raising awareness on tourism and Egypt's historical legacy.



Hala Omar

Head of the computer & Information technology department, and responsible for public relations & mass communication - Industrial zone south Port-Said

Hala gained a vast experience in PR and corporate communication. Along with her role as a PR specialist, she chairs the IT Department of the General Authority of North Port Said Industrial Zone. Further, she heads the Communication and Monitoring Department of Al Qada Center. Previously, she was the Communication Head of the Publishing Department at the Information and Decision Support Center IDSC. Besides, she received an honorary membership in the Egyptian Junior Business Association. In recognition of her vital efforts, she was honored during the Top 50 Forum Ceremony 2021 as one of the most influential women. She also received honorary shields and recognition letters for supporting investments, sports activities, and boosting the qualifications of the youth.



Howayda Abdallah

Member of the technical office of Port-said
governor - Development Unit in Port-said

Howayda assumes various senior-level positions in Port Said Governor's Office. She is a member of the technical office of the Port Said Governor. In addition to her responsibilities in the Development Unit in Port-said, she has been delegated to be a Coordinator for mega community development projects in this governorate. Accordingly, she contributed to promoting the employability skills of the youth in the governorate as a part of an initiative carried out in collaboration with the ILO. In this regard, she is also a member of the Opportunity Equity Committee. Howayda also took a part in harnessing the environmental adaptability in the governorate as part of her project coordinator responsibilities. She also extended her role in promoting community development, being a member of the Regional Population Council in Port Said. She was also assigned to act as a Rapporteur in the Supreme Council of Culture, and Committee concerned with sustaining legacy and history and street naming. She also strengthened her professional skill by receiving national and international workshops in various sectors, including crisis management, anti-corruption, and supporting projects.



Prof. Dr. Maha Zakaria

Professor of criticism & artistic appreciation at Port-said University | Vice president for community service, environmental development

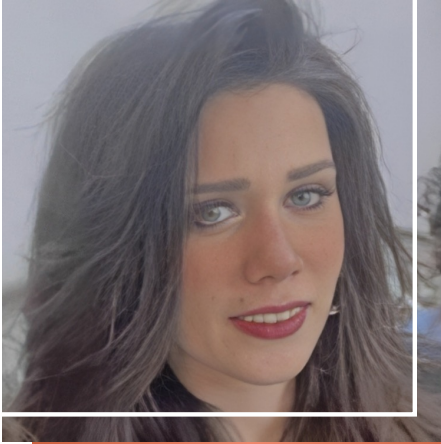
Maha is a Professor of Criticism & Art Appreciation at the Faculty of Art Education. She also assumes the position of Vice-President for Community Service and Environmental Development. She completed her post-graduate studies after earning her bachelor's degree with an excellent grade from Helwan University. Her significant career path started by joining the Faculty of Specific Education, Port Said University. She continued to receive higher academic ranks. She was elected as the Faculty Dean for 3 years. She also held various senior-level administrative positions in the faculty, supporting education quality insurance and accreditation, and combating violence against women. She also had an editorial contribution as the Editor-in-Chief of a semi-annual academic journal. She chaired the 6th edition of the faculty's international conference about the future of specific education in Egypt and the Arab region; in addition to taking part in various academic conferences and workshops. She also conducted a special case study about the history of local and international famous museums.



Eng. Nermin Nashat

Director general of the general administration of urban planning and development - Development Unit in Port-said

Driven by her distinguishing leadership skills, she assumes the position of the General Manager of the urban planning and development general administration. She started her career as an Engineer at the Consultant Group For Architecture & Planning. Later, she was appointed as a Planning Engineer For El Manakh District. She also chaired the construction licensing Committee during the first phase of its establishment. Nermin also holds the position of the General Administration of Planning and Urban Development. She earned a bachelor's degree in Architecture from the Faculty of Fine Arts, Alexandria University. She managed to combat anti-corruption in cooperation with the Administrative Control Authority, Administrative Prosecution Office, and the Public Prosecution Office. She also chaired the Committee concerned with facilities projects for licensed buildings. She also contributed to developing the construction licensing strategy and sustaining heritage buildings through her participation in the EWLB program, and membership in various committees.



Sara Nasef

Chairperson – Queen Plast Factory

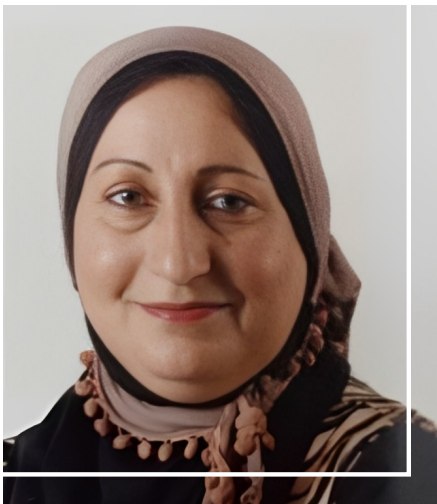
An experienced leader in the plastic industry. Currently, she holds a C- Suite position as the Deputy CEO and Name Partner of Queen Plast. She successfully scaled up her leadership skills, driving the success of this mega project.



Eng. Shaimaa Gouda

Director of the general administration of information system & digital information - Development Unit in Port-said

Shaimaa holds the position of the General Manager of Public Administration of IT and Digital Transformation Citizens service center in Port Said governorate. She outstandingly contributes to raising awareness about the digital transformation in the syndicates, Ministries of Youth and Communication., and the youth forum. This is in addition to her participation in national and regional conferences. Shaimaa also contributed to the launch of a social media campaign about the Digital Egypt Gates to introduce the available services on the portal. She also formed a highly- skilled team for promoting the sustainability of the digital transformation. She also contributed to establishing a unified IT system and harnessing the cybersecurity system in the Citizens service center. She also assigned a team of developers to achieve data governance. In 2002, she earned a bachelor's degree in engineering from Suez Canal University.



Wafaa Almatary

Founder & Chairperson – Lord of Ice Industry Company

Wafaa is the Founder and Chairperson of an ice manufacturing plant in Port Said. She gained professional experience extending to 20 years, holding a variety of positions in several investment companies located at the Free Zone in Port Said. Later on, she scaled up her entrepreneurial skills by establishing a self-funded project for ice manufacturing skills. Her indepth project management skills to extend the capacity of her plant's production capacity in Port Said's fishing market.