



Abeer Soliman

Script writer / storyteller - CEO Le Caire pour les Arts

She participated in various artistic and cultural projects, as well as managing international events including the Luxor Egyptian and European Film Festival, the Sharm El Sheikh Film Festival.

She also delivered storytelling auditions in Egypt and various countries.

She keenly supports women's issues through presenting artwork with a directive for combating violence against women, as well as organizing workshops about the role of art in achieving positive change in society. The workshops were attended by 400 trainees and volunteers nationwide.

She wrote various TV series, including Al Tabal, La'net Karma, Moluk El Gadana, and Dai Kamar (Ila Ana Series), and managed the dramaturgy of Senin Wi Adit. Most recently, she wrote the thriller drama "tahqiq".



Dr. Amani El Tunsi

Scriptwriter

Dr. Amani is an Egyptian author and scriptwriter who is known for writing the scenarios of “Between Two Seas” series in 2018, “Soulmate” movie in 2020 and “Yabka Al Athr”, which is one of 'Ella Ana' stories.

Holds a Bachelor degree in Computer Science from the Modern Academy, a Master's degree in Social Media at Steinbeis University Berlin and PhD in mass communication Freie Universität Berlin.



Amira El Tohamy

Senior Manager, Public Relations at Orange Egypt

over 14 years of experience in Brand Building, Reputation Management, Product Launches, Strategic Planning, Corporate Communications, Public Relations, Internal Communications, Crisis Management, Events Management, Branding and Production.

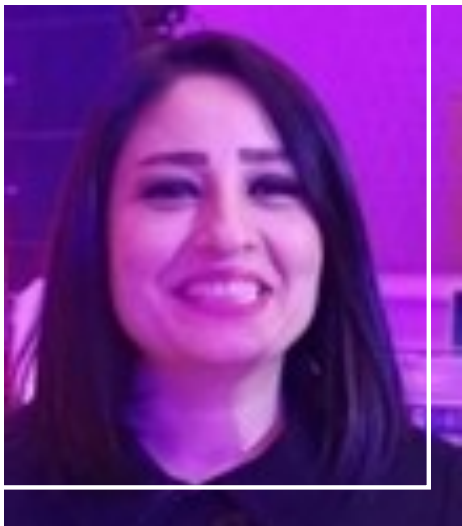
Currently working as a Senior Manager, Public Relations at Orange Egypt; managing the PR department directly with the Chief Communications Officer and the CEO as well as all company's VPs and Orange group officials. Has been recently awarded by the Arab Council for Social Responsibility in the Women Forum in the Digital Era for her efforts done in the year 2021. Has been awarded as one of the influential women in the ICT sector in 2020



Amira Nagui

Customer Care Director at Etisalat Misr

Amira Nagui gained vast professional experience extends to 22 years and in-depth knowledge about customer service. Her areas of expertise include operation management, risk management, and planning. Hence, she was highly qualified to hold managerial position at Etisalat- Egypt to responsible for managing customer service and communication.



Dalia El- Mahmoudy

Head of Corporate Communications at QNB

Dynamic 23 years in the field of Corporate Communications, Media Relation, Digital Marketing, Marcom & Human Capital, with a master degree in role of CSR & Brand Equity impact on organization profitability measures, Member in the Sustainable Development steering committee under federation of Egyptian Banks with portfolio of 7 years in work field, A decisive profile across multiple of diversified platform and diversified culture...Solid expertise in Leadership, building teams and talent management. Highly effective functional leader who sets strategic direction, creating a culture of authentic engagement, oversees execution, manages high- million budgets, optimizes staff resources around the highest value work, Influential communications advisor. On field and solid Experience in mergers and acquisition aspects Communicate organization value. Managing relationships between the business, local and international media with full scope of Branding, Messaging, Editorial Calendar Development, Event management, Community Relations, Social Media platform, digital marketing and Corporate Social Responsibility.



Dalia Fouad

General Manager of Equal Opportunities Unit –
Ministry of Finance

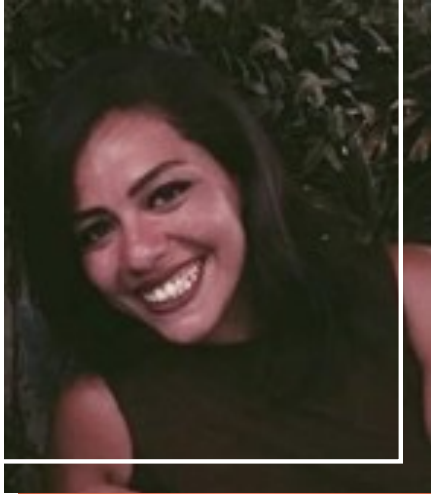
Dalia gained extensive experience of 24 years at government affairs, working for 3 ministries. In 1988, she was appointed as Legal Advisor Assistant to Ministers of Finance and Foreign Trade. Then, she was hired as Regulatory Reform Unit Manager at the Ministry of Finance. Prior to this position, she headed procedure optimization unit, within the framework of The Egyptian regulatory reform and development initiative. Throughout her career path, she significantly contributed to better regulatory reform and women empowerment.



Dina Abou El Ela

Founder & CEO of D's Candy Bar

Dina Abou El Ela, is the founder and CEO of D's Candy Bar. Dina has over 7 years' experience in the food and beverage industry. In 2015, Dina decided to follow her passion for design and desserts and founded D's, growing it to become Egypt's leading patisserie and candy table business. Alongside her 5 stores, D's Candy Bar has also become one of the leading brands sold in some of Egypt's most exclusive grocery retailers. In 2019, Dina opened her first restaurant, Dough, a pizzeria. Other than her passion for all things sweet, Dina is also a two-time Egyptian National Women's Golf Champion, player on the Egyptian National Golf team & Head of Egyptian National Junior Golf Team.



Dina Ahmed Darwish

Art Director- Graphic Design Instructor - Faculty of applied science & arts at the GUC

Graduated from the London College of Communication, University of the Arts London holding an MA in Graphic Design. After coming back to Egypt, I taught in the faculty of applied sciences and arts alongside working on the initiative of branding the Egyptian cities. An initiative that was acknowledged by President Abdel Fattah el Sisi and began with applying the branding in the city of Luxor and then working on South Sinai and Alexandria's visual identity. Currently I am a Ph.D candidate working on the impact of environmental graphics and its affect in an open public space.



Doaa Mabrouk

Co-Founder & Managing Director - Baseera
Foundation for people with visual impairment

Mrs. Doaa Mabrouk is the Co-founder and Managing director of Bassera Foundation for People with Visual Impairment previously known as EPAVI since 2002. She has 35 years of experience in the field of enhancing the lives of people with visual impairment. Her interest and study in the field started when she was blessed with a blind child in 1987.



Dr. Eman Salah

Vice Chairman - Hometown developments
CEO and -Chairman at I-brand business and
marketing solutions.

I-Brand provides real estate services and consulting services, linking our customers with new partners, and finally managing contracts professionally, taking into consideration the sites and conditions that suit each franchise.

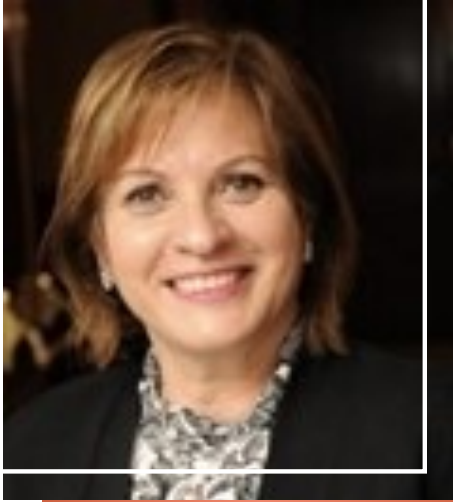
Dr. Eman has 19 years of Experience in Real estate.



Dr. Ghada Khalil

Director of Rowad 2030 Project - Ministry of
Planning and Economic Development

Prior to joining MOP, Dr. Khalil worked for UNWTO for over 5 years at the Regional Program for the Middle East (based in Madrid), supporting the UN Sustainable Development Agenda and increasing recognition of tourism's transformative power in combating global challenges. Dr. Khalil has gained valuable experience in project planning and implementation, while also paying close attention to the role of sustainable development in building civilizations and incorporating it into her scope of work. Not only that, but she was nominated to serve on the board of directors of the international Union for Intercultural and Interfaith Dialogue and Peace Education (ADIC) for her outstanding support of cultural integration.

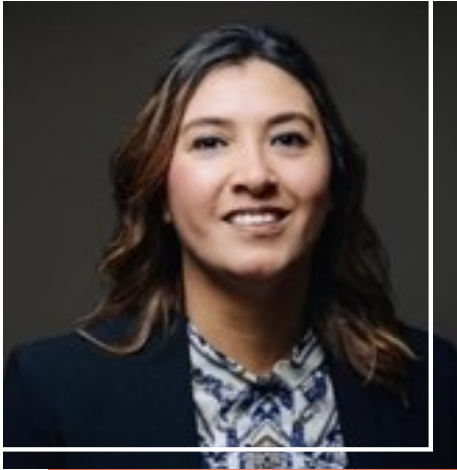


Hanaa El-Sadat

Chairwoman of Yasmin El-Samra Charitable
Foundation Debra-Egypt

Yasmin El-Samra Charitable Foundation Debra-Egypt, established in 2014 that serves 400 Epidermolysis Bullosa patients and their families in Egypt.

Also, Hanaa is a member of the Executive Board Committee of Debra International that includes 50 countries caring about this rare skin disease worldwide.



Heba Raslan

Partner at Sharkawy & Sarhan , Specialized in oil, gaz, minerals and competition

Heba joined Sharkawy & Sarhan in 2012 and was promoted to Partner in 2021 . Heba has led the Firm's oil and gas, mineral resources and competition practice for several years. She was recognized in 2019 and 2020 by The Legal 500 as among the "Next Generation Partners" and a "rising star" for her work.

Heba regularly advises high profile clients on M&A transactions, which often include cross-border complexities.



Dr. Hend El Sherbini

IDH Group Chief Executive Officer - Integrated
Diagnostics Holdings

Dr. Hend El Sherbini has been IDH Group's Chief Executive Officer since 2012 and prior to that served as the CEO of AI Mokhtabar between 2004 and 2012.

She is also a professor of clinical pathology at the university's Faculty of Medicine. She sits on the Board of American Society of Clinical Pathology (Egypt) and consults on the international certification process. Dr. Hend was featured as Forbes most powerful women between 2016 and 2021.



Hilda Louca

Founder & CEO - MITCHA's Visionary
Hilda Louca, MITCHA's Visionary, Founder and CEO
with 20+ years of experience in marketing &
communication.

Hilda founded MITCHA in 2018 to be the Egyptian platform for curated fashion, bringing together all Egyptian designers into one easy to use digital platform. Today MITCHA hosts more than 300 brands & designers and continues to grow by the day.



Prof. Dr. Hoda Abou-Shady

Dean of the faculty of Nanotechnology in Cairo
University

Former Vice president for academic and international affairs – MUST University
Dr. Hoda is the founding Dean of the Faculty of Nanotechnology in Cairo University, Sheikh Zayed Campus. The position is the first to be held by a female professor in a technical faculty in a governmental university.
She has been a member of the Presidential Advisory Board for Education and Scientific Research since 2014. Professor Hoda has previously held the position of the vice dean for graduate studies and the director of the center of nanotechnology and a professor of radiation and nuclear physics.
Professor Hoda has served as an assistant minister to several ministers of higher education and research from 2014 till 2018.



Inès Kadri

General Manager - Communications, Sustainability
and Customer Excellence Group - Abu Dhabi
Commercial Bank Egypt

With over 20 years of banking experience, Inès held various positions. She was the Head of Communications and Sustainable Development at Credit Agricole Egypt. She has a record of achievements in branding, marketing, public relations as well as establishing the culture and identity of international groups in local subsidiaries. She has a solid experience in setting the sustainability implementation basis. She has worked as a French-language Radio presenter.



Dr. Ingy Badawy

Founding Partner and head of Corporate, Mergers and Acquisitions Group - Zulficar and Partners Law Firm

Dr. Ingy Badawy is a Founding Partner of Zulficar and Partners Law Firm and Head of the Corporate, Mergers and Acquisitions Group. Dr. Badawy is also an active member of the Firm's Arbitration Group.

A practicing lawyer for more than twenty years, Dr. Badawy specializes in Corporate Law and Mergers and Acquisitions and is recognized for her in depth experience in acquisitions and joint ventures, exceptional drafting and negotiations skills of all contracts necessary in any M&A transaction. Dr. Badawy is consistently recognized by clients and leading international legal directories as a top tier leading lawyer, problem solver and a deal maker.

Dr. Badawy also provides Egyptian and multinational clients with valuable general corporate law advice as well as ESG particularly in relation to Environmental Law.



Logina Salah

Public figure and brand ambassador
Role model and vitiligo advocate

An Egyptian social media influencer and fashion model who defied vitiligo. She gained prominence on social media channels. Her real-life story turned into an inspirational story in “Ella Ana” series.

Logina is an ex-banker, she studied makeup in New York and worked as a makeup artist for over 5 years until she became a content creator and a TV reporter in Abu Dhabi channel.

Over the years, she did several career shifts until she opened her own trading company. Logina is one of the top 60 social media influencers worldwide.



Dr. Lydia Gadalla

Psychological Consultant

She is a regular full time practitioner specializing in adults and young adults. For the past 4 years she was a guest on several tv shows discussing the topics of depression and anxiety at length. She also maintains a functional and instrumental instagram page (@psychologistlydiagadalla) where she addresses practical problems in our daily lives as well as their solutions. Recently, she has become a regular guest every Thursday on MBC Masr for her opinions on various matters pertaining to human behavior.



Maha Kamal

Grand Master

Quantum Touch Practitioner certified from the Quantum Organization in the USA
Crystal Healer certified from Buddha Hall India
Sound Healer certified from Buddha Hall India
Reconnective Foundational Practitioner certified by Dr. Eric Pearl USA
Reconnection Certified Practitioner by Dr. Eric Pearl USA



Marwa Haridy

Head of Quality Assurance & Customer insights -
Attijariwafa Bank

Marwa Joined Attijariwafa bank Egypt (AKA Barclays) in 2008. She has an extensive experience that spans 25 years in the Banking and Insurance Industries.

Marwa also plays a pivotal and active role in the charity and community development initiatives within the bank. She has been named “The Minister of Happiness” in recognition of her relentless efforts in helping out employees at all times.



Mayan El Sayed

An Egyptian actress

An Egyptian actress who majored in theater arts at the AUC. Later on, she started her career path in 2016, as an actress. She was casted for different roles in hit TV series, including Kaeno Embareh, The President's Shadow, and El Ab El Rohy. She gained credit for her lead role in “Helm Hayaty” story in Ella Ana” series



Dr. Mayan Raslan

Partner and Vice President - SpeedoTrans Co. for
Technical and Economic Consultations

She holds various positions at the public service sector, as she acts as a member at the board of trustees of Banque Misr Foundation for Community Development. She is also a member at the Alliance for Arab Women and the Council of Arab Businesswomen. She also chairs the women's committee of Canada Egypt Business Council. She also the first woman to be elected since 1929 as the Rotary District Governor for the year 2016/2017. She is also the first woman to chair the Rotary Qualitative Union- Egypt during the period from 2016 to 2019.



Miriam Hathout

Conceptual Artist- Animal rescuer (volunteer)

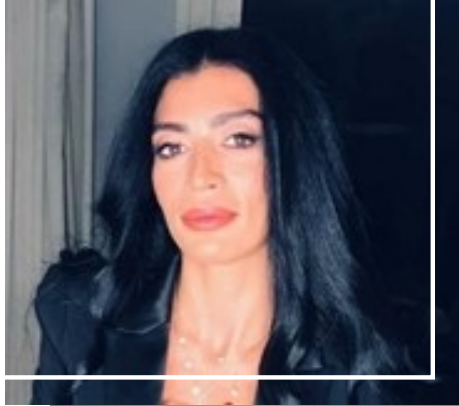
Miriam hathout an Egyptian artist, born in Cairo 1.6.1980

She successfully held 20 solo exhibitions in Egypt, Australia, Germany, Switzerland. She also participated in a dual exhibition in Venice. She also took part in various collective exhibitions in Austria, France, Switzerland, Italy, UK, Malta, Dubai, Sweden, and Finland.

Private collection:

Italy ,Germany, America, Australia, Belgium Saudi Arabia, Dubai, Spain, France ,England, Cyprus, Czech, Serbia, Malta, Qatar Ireland and Switzerland

Received an International price, The golden medal prix de madame la deputee of the French assembly 2018



Miryam Ahmadi

Film Director

Egyptian filmmaker known for her different and modern topics. She is ambitious, bold and talented. Ahmadi latest series was "60 minutes" a mysterious / thriller show on Shahid platform and it was very successful, interaction was very interesting as it was different in the storyline, acting, cinematography and editing, it was a big hit.

Ahmadi worked as an assistant director for years, her first directing experience was 2014 "انا عشقت" and since then she has directed TV series "الحربايه", "ستيفا", TV commercials and programs. As she codirected in the following:

"طرف ثالث/ مواطن اكس / اسيا / السيده الاولى"

Ahmadi lately likes to work on different topics that were never discussed on screen before, " لازم " discussing vitiligo with an indirect message of ; " stop bullying " and " 60 minutes " discussing the idea of sexual and mental abuse and harassment.



Mona ElShazly

Mona ElShazly is a prominent Egyptian TV presenter known for hosting several entertainment and political daily and weekly TV programs, such as “Al-Ashera Masa’an” and “Maakom Mona El Shazly,” with an increasing number of viewership every day, featuring some of the very well-known public and international figures including: world presidents and prime ministers, noble prize winners, and Hollywood stars.

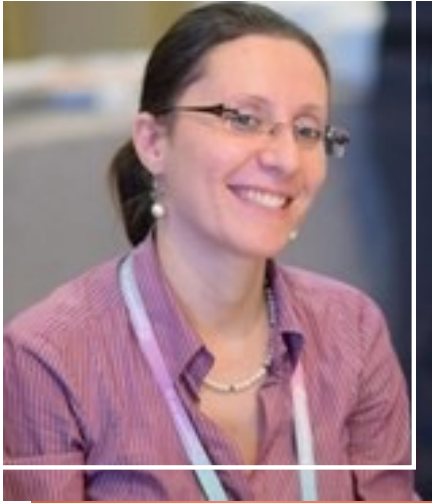
Now, she’s hosting her show “Maakom Mona El Shazly” on CBC which remains one of the most successful programs in the Middle East achieving millions of views every day.



Naglaa El Heddeeny

Screenwriter

Her dramatic works were a real success, namely *Lazm A3ish*, *Ansaf Maganin* (2021), *zay Al-shams* (Holly Ramadan 2019), *Ka'eno Embareh* (2018), *A Girl Named Zat* (Holly Ramadan 2013), and *Blsham3 El a7mar* (Holly Ramadan 2010). Graduated from High Cinema Institute (scenario section)



Nashwa Gad

Chairwoman and MD of the digital platform
"WATCH IT"

Nashwa Gad, serving as WATCH IT Chairwoman and MD of the digital platform "WATCH IT". Nashwa Gad served as Egypt's and Sudan's Public Policy Manager at Facebook MENA Office, in addition to handle MENA Connectivity and Accessibility Policy, MENA at Facebook. Gad spent over 15 years in the field of internet governance, political economy, cybersecurity, Internet industry, international & regional affairs, dealing with UN agencies and ICT diplomacy. She Handled multilateral negotiations and engages with UN organizations in drafting strategies and action plans.



Nehad Abou El Komsan

Lawyer and Chairperson of Egyptian Center for
Women Rights

She is one of the prominent gender consultants who support women empowerment. She was elected as a new member of the National Council for Human Rights. In 1994, she joined in an initiative for offering legal support for women. In 1995, she participated in founding the Forum for Women in Development (FWID).



Nelly ElZayat

Co-Founder & Director of Newton Education Services

For more than twenty years, Nelly has been working in international education, specifically on student advising, scholarship management, admissions, curriculum design, e-learning, learner-centered teaching, and on bridging the gap between education and the job market. She has held positions in several educational organizations including AMIDEAST, the Institute of International Education, and Georgetown University. She was part of the core team working on Education 2.0, Egypt's new education system.

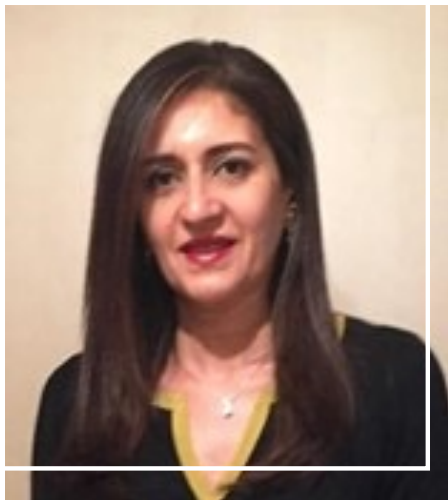
Nelly is the Co-founder and Director of Newton Education Services, and was the Advisor to the Minister of Education on Early Childhood Education and Education Policy from 2017 to 2022.



Nevine Mansour

Advisor to the Vice Minister of Finance for Fiscal Policies – Ministry of Finance

Nevine is a professional economist and investment banker with more than 24 years of applied experience. She joined the Ministry of Finance in October 2018 as an Adviser to the Vice Minister of Finance for Fiscal Policies. Since then, she has been playing a leading role in developing and promoting the investment environment of Egypt and implementing reforms especially on the macroeconomic and the debt policies fronts as well as the FDI's.



Nihal Kamal Hassanein

Board Member - National Postal Authority (Egypt Post)

She developed over 20 years of experience in foreign trade, documentary credit, credit sector, credit risks, branch management, and retail banking. She started her professional career working for HSBC Egypt. She completed an MBA program jointly provided by the AUC and Heriot-Watt University. She also received board member certification from FRA. Her vast experience extends to finance and investments. She was elected as Board Member at National Postal Authority and Misr Life Insurance Co, Raya Information Technology, and MIDBANK.



Nissreen Lasheen

Head of Investor Care Unit – Ministry of Finance

head of the investors' care unit has more than 15 years of experience in dealing with the business community, Embassies, the Federation of industries, and Chambers of Commerce and supporting them in all Ministry of Finance parties (tax authorities, customs authorities) to solve their problems and increase their investment in Egypt, she was selected to be part of the mid leaders to present the Egyptian government at King's colleges in London



Nora Abou El Seoud

Chief Executive Officer - Education For Employment-Egypt (EFE-Egypt) – NGO

Nora Abou El Seoud is an educator and a youth empowerment professional. She is currently the CEO of Education For Employment-Egypt (EFE-Egypt), a nonprofit empowering youth through employability and entrepreneurship skills. Nora has more than 20 years of experience in the fields of education, training, and social development in multinational institutions and NGOs. Under her leadership, EFE-Egypt grew to over twice its size and extended its impact to cover all of Egypt in multiple sectors, impacting more youth and including more women and people with disabilities.



Nourhan & Dayana Kanjo

Founders and Managing Directors of Kanjo Design House

Nourhan & Dayana Kanjo, two rising professionals who made their print in the field of interior design with their splendid and dazzling approaches, decided to collaborate and launch Kanjo Design House in 2017; a design house that swims against the tide and stands out in a very crowded field. Blending their personal taste, mixed culture and professional experience, the two sisters deliver sophistication that reshapes the interior design concept in Egypt. With their distinct styles of implementing aesthetics which complement both residential and commercial interiors for small, medium and large scale projects that they bring in Kanjo, they make sure their crafts protects and embrace the environment.



Omnia Elnosairy

Board Member - Misr Life Insurance Takaful
Strategic Transformation & Corporate
Communications Professional

Omnia Elnosairy is a seasoned professional with over 20 years of applied success and a proven track record in strategic transformation, corporate communications and business development for some of the world's largest institutes in the financial services industry. Since 2017, Elnosairy has been a board member in some of Egypt's renowned institutes such as Misr for Investment & Urban Development and Albaraka Bank Egypt. Today, she is a non-executive board member in Misr Life Insurance Takaful and is a member of the Brand & Reputation Committee of Misr Life Insurance Company.



Randa Fouad

President of The World Art Forum WAF

Randa is an Egyptian Artist and Development Expert. She is President of the World Art Forum, Sustainable Art Management and Sheranda World Art Organisations. She started her career as a UN Communication Development Specialist working on MDGs and then SDGs. She also founded The Arab Media Forum for Environment and Development. Ms Fouad was the first Arab personality to be elected as vice President of The International Environmental. Ms. Fouad also founded a Fashion brand that transformed her paintings into day to day items hence making her Art functional, a contribution to Creative Economy by providing job opportunities. One of her latest achievements is preparation of the establishment of (The World Art Forum for Sustainable Development Foundation) especially that Egypt announced 2022 the year for Civil Society, the foundation will be announced soon with a board of Directors representing the most important sectors in Egypt and abroad in fields of Urban development, Art, Environment and Development.



Dr. Rania Ahmed

Consultant Dermatologist and Aesthetic medicine

After her graduation from Faculty of Medicine Ain Shams University in 2001, she earned a master's degree in dermatology, andrology and venereology from Ain Shams University. Then, she was hired as a consultant at student's hospital, Ain Shams University. She specializes in all types of laser and cosmetic techniques. She also received a certificate from the National Institute of Laser-Cairo University for all laser applications and safety in Dermatology. Always aiming for perfection, you feel her not only your doctor but always your best friend.



Rasha Abdel Aal

Head Deputy of ETA

Head of the central strategic department & E-Audit unit & risk management unit

Rasha started her career in 1994, joining the Egyptian Tax Authority (ETA) as a tax officer. As ETA processed tax e-filing, she joined the electronic auditing development where she was promoted to a Senior Tax Auditor. One of her responsibilities was giving lectures at the authority's training academy. Later on, she headed the department. She was a member at various committees managing the digital transformation at ETA including e-commerce and automation process. Currently, she chairs the Strategic Central Administration, as well as the units of electronic auditing and risk management.



Sally Seada

Head of Technical Office - Micro, Small and Medium Enterprise Development Agency "MSMEDA"

Her professional experience in small- scale enterprise development has extended to 26 years since joining the Egyptian Micro, Small and Medium Enterprises Development Agency (MSMEDA) in 1995. She is responsible for various duties, including: periodically reporting to MSMEDA's CEO, providing KPI and performance reports and presentations in collaboration with the central sectors, and implementing the directives of MSMEDA's CEO. Her role is considered of major importance.



Samia Aboul Fotouh

Former Chairman of District 95 of Inner Wheel club
Egypt and Jordan

She started her social work career in 1982. She is an active member of Inner Wheel Club, Zamalek and a number of civil society associations. She is also a founding member at the Children's Cancer Hospital Egypt 57357, Egypt Hearts Association, Vodafone Charity Foundation, and Kheir wa Baraka Association for slum upgrading. This is in addition to her role in support of "Made In Egypt" initiative since 2001, through holding exhibitions. Active Member of Inner Wheel Club and a number of civil society associations.

Founder of five young members clubs of Inner Wheel, to encourage their involvement in social activities. Initiator of "Made in Egypt" initiative since 2001 which continues to present, aimed at promoting Egyptian products by supporting small enterprises and encouraging creative young designers and entrepreneurs, and giving interest in and development of heritage.



Sarah Youssef

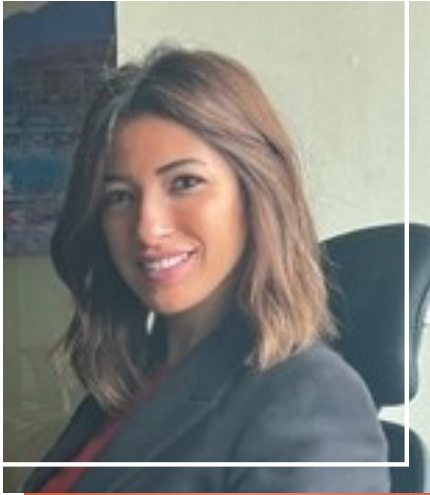
External Communications director, Africa Middle East and South Asia and Corporate Communications Director – PepsiCo Egypt

Sarah joined PepsiCo Egypt as the Head of Corporate Communications in 2017. In 2021, She became the External Communications Director Africa, Middle East, and South Asia and Corporate Communications Director, PepsiCo Egypt. Through which, she became responsible for managing all corporate communication strategies in the AMESA and Egypt, as well as maintaining the company's corporate reputation. Her role also includes instigating PR plans with the company's marketing arm and brand teams for products across PepsiCo's portfolio. She also manages the company's corporate social responsibility agenda and drive more shared values within the community.



Sawsan Badr

One of the most popular superstars in the Arab world who has long been dubbed "The Nefertiti of Egyptian Cinema," the Egyptian actress revived the ancient beauty. She is best known for a number of successful lead roles in Egyptian cinema and drama.



Shereen Agina

Corporate Communications & PR Director – Amer Group

Experienced Marketing Communication and PR with demonstrated history in working in the real estate industry. Strong marketing communication & PR professional skills with 10 years' experience in corporate communications, event & exhibitions management, strategic & project management, CSR, integrated marketing, influencers campaigns & media relations



Dr. Soha El Baklawy

Founder and CEO – Businessita

A Business Mentor, A Trainer, A mindset and self educator, A Change Maker, A Startup and Strategy consultant. TIAW board member, Startup Grind Chapter director, Founder & CEO of Businessita. A DBA holder, passionate about Women Empowerment and finally a Top 50 influential women in Egypt for 2022



Yasmine Ahmed Kamel

Film Director

I worked as an assistant director from 2010 to 2018, and during this period I directed second unit for the series **طريقي**, **مسلسل الحربايه**, **جراند اوتيل**, and the movie **الخليه** and I became a director on my own from 2019, the first dramatic work of the series **"حدوته مره"** with Ghada Abdel Razek, then I directed the tv-series **حلم بدون ضمان** and the **حلم حياتي** tv series.