

# Dr. Abla Youssef

Managing Director at Memphis Pharmaceutical

CEO & Managing Director of Alexandria Company for Pharmaceuticals  
Member of the Board of Directors of Medical Professions Investment Company.  
Member of the board of Directors of Hilal Ahmar charitable organization including Abd-El-Kader square Hospital – Hematology Hospital & elderly home.



# Angie Helmy

Chief Investment Officer - Egypt Kuwait Holding

Angie Helmi, former Chief Investment Officer at Azazy Group and Executive Director of Knowledge Park, a higher education and research park that is being developed by Azazy Group over an area close to 1 million m2 adjacent to the New Administrative Capital. Ms. Helmi has extensive experience in private equity, investment banking and corporate banking with leading global financial institutions including The Carlyle Group and Citibank's Investment Banking and Abraaj covering Egypt and North Africa.

Ms. Helmi has led the structuring and execution of landmark and award winning corporate finance deals exceeding US\$ 15 bln and screened and evaluated potential equity investments worth more than US\$ 10 bln in various sectors including healthcare, education, building materials, telecommunications, power, oil and gas, waste management and financial services.



# Dr. Azza El Tarabily

Egyptian Natural Gas Co. - GASCO Environmental  
Department General Manager & the Supervisor on  
the Business Development & Quality Department

A doctor with a passion for environment, managing to pioneer in the field of environment with over 14 years of experience. With Excellent reputation for resolving problems and improving customer satisfaction.

Dr. Azza represents 15 years long road trip to success. Her journey with the petroleum sector started in 2006 in GASCO. During this period, she was responsible for establishing the Health, Safety and Environment management system, which reflected positively on GASCO's HSE performance in several ways, and upheld GASCO's reputation in the field of energy and environment in the petroleum sector throughout the years. Currently, she is working to integrate the management system of environment, energy, safety and quality; in addition, she started the process for attaining information security management system ISO 27001.

In 2020 DR Azza was chosen as one of the top 3 finalists in EGYPS Woman in energy Awards (Women in leadership) for her achievements in 2019.



# Dalal Takla

Training and Organization Methods Director -  
Tamweely for Microfinance

Strategic and results-driven Chief Business Excellence Officer, with extensive experience operating within all areas of NonBanking Financial Services, with more than 20 years' experience in the Microfinance sector. Additionally, while utilizing her expertise in these areas, Takla applies an exceptional level of critical thinking to improve business models.



# Dalia El Gezery

Chief Human Resources & Administration Officer –  
Etisalat Misr

Ms. Dalia El-Gezery joined Etisalat Misr in 2019 as its Chief Human Resources (HR) and Administration Officer. Her responsibilities include transforming the HR operating model into a business driven strategy, developing numerous labor and human resources policies and procedures, as well as build a trademark work.

El-Gezery has more than 20 years of international experience in leadership and providing innovative human capital management solutions.

Ms. El Gezery sat on different boards including Vodafone Foundation as well as Orascom Hotels & Developments.



# Dalia Mostafa

First Undersecretary for investments and resources  
- National Investment Bank

Dalia joined Faculty of Economics & Political Science, Economics Section, and was graduated in 1987 with grade very good with honor.

In the same year, she joined National Investment Bank as an economic researcher. Since then she climbed various positions. During this period which exceeds 33 years, Dalia participated and contributed in many achievements, also she was honored to be a member of the board of directors in various entities.



# Dr. Dina El Kayaly

Head of Marketing and Market Research - Edge For  
Training and Consulting

Her background spans the fields of market research, performance management, strategic marketing consultancy focusing on evidence-based approach in the development of marketing consultancies. Drawing on a broad range of experience including number of ministries, state-owned authorities and multinational corporations and management consulting firms. She headed Marketing Research at KPMG, and is the Principal of Marketing at DAAM Group devoted to support to SMEs in Egypt and MENA region



# Dina Galal

Government and Regulatory Affairs Manager MEA –  
IBM Egypt

Dina Galal is an accomplished seasoned Senior Public Affairs & Communications Executive with more than 20 years of progressive managerial regional footprint and a broad network of international business and government connections. She has a strong track record in Public Affairs & Communications creating strategies to manage regulatory issues, stakeholder mapping and key global events of focus like COP27.





# Doaa Khedr

Organizational Transformation Expert & HR  
Consultant, self employed Partner & Managing  
Director - Integrated for Kids' Education &  
Entertainment

Doaa provides consultations to emerging companies and non-profit institutions due to her experience in the field of human capital development. She also provides training/internship opportunities for university youth to qualify them for real life.

Doaa adopted the idea of empowering women early on in her career, as she provided support to the female employees in Procter and Gamble's manufacturing facility in Egypt, shed light on the idea of including women and the creation of policies that help women continue to work to their full potential, and the introduction of standards to ensure equal opportunities for recruitment and promotion.



# Dr. Eglal Chenouda

Executive Director - SETI Center (Support, Education and Training for Inclusion), the sector of Caritas Egypt NGO

Eglal Chenouda is Executive Director of SETI Center (Support, Education and Training for Inclusion), the sector of Caritas Egypt NGO that is concerned with improving the lives of persons with disabilities and their families and supporting them to be included in their community activities. She is also board member of the National Council for Persons with Disabilities since 2015, has been co-founder and general secretary for the network for Inclusive Education, later formalized into the Egyptian Foundation for Organizations and Experts supporting Inclusive Education. Eglal authored or co-authored several publications among which: a chapter describing SETI's experience in the book "Early intervention: Practices around the World" (Odom, Hanson and Blackman (eds.), Brookes Publishing, Baltimore, 2003); Inclusion Guidelines for the Arab Child in Education and Society (Arab Council for Childhood and Development, 2016); the Guidelines for Inclusive Kindergartens (Early Childhood Enhancement Education Project and Ministry of Education, 2011), Language and My Child (SETI Center – Caritas Egypt 2006).

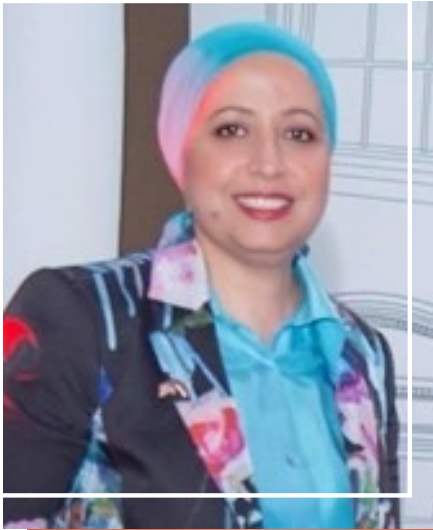


# Dr. Eman El Saadawi

Chief Operation Officer - IGI Group - Sheta Group

An accomplished highly organized and detail -oriented Executive and Personal Assistant to the Chairman with more than 23 y ears' experience. A professional Assistant who continually maintains a positive attitude while interacting with the work and Personal demands. Technically - adept with advanced knowledge of new software. An office Manager highly skilled at managing complex schedules, budgeting and travel arrangements.

An assistant who goes above and beyond basic administrative tasks and takes on multiple projects at once, follow up, portfolio management, human resources tasks and departmental pending and follow up. Excellent work ethic and strength in boosting company morale. A Quality-focused Professional assistant committed to approaching administrative tasks with tenacity and attention to detail.



# Eman A. Mansour

Director of The American Center, U.S. Embassy Cairo

Eman is the Director of the American Center Cairo at the U.S. Embassy. For more than 27 years, Eman has worked in the field of development and research. As director of the ACC, Eman develops strategic plans to promote for the American culture and values, through planning and overseeing the implementation of quality trainings and workshops for capacity building, skills development and education in the U.S. for Egyptian students and young professional across Egypt. Eman received a “Superior Honor Award” from the U.S. Embassy for strategically planning programs to empower young Egyptians and women, thus advancing the economic and educational scene in Egypt.



# Gehane El Sokkary

Principal Socio-Economist at African Development Bank

“Development is in her DNA” – this is how Gehane El Sokkary is described!

Of her 30+ years of professional life, Ms El Sokkary has spent more than 25 years working in development in Africa, with multilateral and bilateral development institutions. For the past 13 years she has been working with the premier development institution in Africa – the African Development Bank- where her main focus is on social and economic development.

The projects she has managed have empowered women, supported small-holder farmers from rural Upper Egypt along several value-chains, as well as promoted start-ups and young entrepreneurs as they engage in innovative social enterprises. Cognizant of the importance of health and education sectors, Gehane has also engaged closely with the Ministry of Higher Education to transform technical education into technological education in line with the 4th Industrial Revolution.



# Gielan Elmessiri

Deputy Country Representative – UN Women, Egypt

Gielan Elmessiri joined UN Women in April 2014. She has over 23 years of professional experience in the areas of gender equality and women's empowerment and development with a focus on advocacy and partnerships, policy analysis and coordination, programme design and implementation. At UN Women, she has worked on technical assistance as well as on normative and policy work in addition to the management and supervision of staff working to consolidate the programme portfolio and raise results-focused delivery rates to achieve the set objectives.



# Hadil Abdel Kader

Head of Emerging Customers and Public Affairs –  
AXA Egypt

Twenty years of experience in microfinance and MSME development, policy advocacy, impact tracking and institutional assessment, gathering baseline information from various sources and preparing research tools such as questionnaires, interview guides, focus group guides. Experience with policy research and policy advocacy activities in the field of microfinance, development of MF regulations and supervision according to good practices of MF regulations. Expert in collecting, analyzing and reporting information for decision-making. Holds a B.Sc. in Chemistry from The American University in Cairo, and Master of International Business Administration – Thesis in Project Management (Earned Value Management) from Ecole Supérieure Libre des Sciences Commerciales Appliquées (ESLSCA)



# Dr. Hala Ramzy

General Medicine Foundation Community Medical  
Head Africa-Middle East, LEVANT & Turkey at  
Sanofi

Ramzy joined Sanofi since 1994. She holds an MBBCh from the Faculty of Medicine, Cairo University

Her current job responsibilities include developing and overseeing the Africa zone medical strategy, leading the country medical heads in Africa and supporting all company departments, providing strategic inputs in Medico-Marketing planning, supervising medical governance across the region, managing Africa medical activities with the new GtM model, in addition to working on close cross-functional teamwork with regional Regulatory Affairs as well as regional Public Affairs to ensure timely product available to benefit the patient population in need.





# Hala Sadek

CEO and Board Member - Ahli United Bank (Egypt)

Director, Ahli United Bank Egypt S.A.E. Former Senior Deputy CEO – Risk, Finance & Operations / Executive Director, Ahli United Bank Egypt S.A.E; Former Senior General Manager – Head of Risk Management, Ahli United Bank Egypt S.A.E.; Former Head of Risk Asset Management Group, Commercial International bank, Egypt; Former Assistant General Manager – Corporate Banking Group, Commercial International Bank, Egypt. Holds a Bachelor degree in Economics from Faculty of Economics & Political Science Cairo University, Egypt. Total Years of Experience: 32



# Heba Elrify

Group Corporate Credit Director - Sarwa Capital Investment

Heba Elrify has over 20 years of executive leaders experience in banking & financial services sector. Supported by her leadership skills, solid academic and technical knowledge, her experience is gained mainly with international banks and financial institutions. Her aim is to continue to create and implement innovative projects as well as capacity building of professionals of varied capacities in international financial institutions.

Since 1996, Heba Elrify assumed executive functions in Credit Management in Credit Lyonnais Bank, head Portfolio Quality in Enterprise Banking in Credit Agricole. Currently, Heba has accumulated diversified experience in the financial services field and is also a Faculty Member & Lecturer in Banking, Finance and management at the American University in Cairo – Department of Career Development. Her focus of professional interest includes risk, credit, operations, distressed assets, audit, policies & procedures and corporate governance, designing corporate credit risk policies, strategies, workflow & procedures.



# Dr. Heba Nassar

Professor of Economics and Political Science,  
director of FEPS Scientific Journal - Faculty of  
Economics and Political Science, Cairo University

Professor of Economics and Director of the Academic Journal of the Faculty of Economics and Political Science (Review of Economics and Political Science (REPS) and Vice Chair for the Journal of Humanities and Social Science, Cairo University. Was Vice President of Cairo University, Chair of the Economic Department, Vice Dean of the Faculty of Economics and Political Science and the Director of the Center for Economic and Financial Research and Studies. She is also the Vice Chair of Cairo University Alumni, Board Member of the National Health Insurance Organization, Board Member of the Women Arab Alliance, Member of the Higher Council for Coordination for Economic and Juridical Committee (Higher Council of Universities), Member of the Committee of Foreign Affairs(National Council of Women), Member of the Pharma-economics Committee at the Organization of Drugs, Member of the International Association of Institutions for strengthening the Civic Roles of Higher Education and the UN Working Group on Global Compact for Universities, Founding Member of the MENA Health Policy Forum, Policy Affiliate to the Economic Research Forum (ERF).

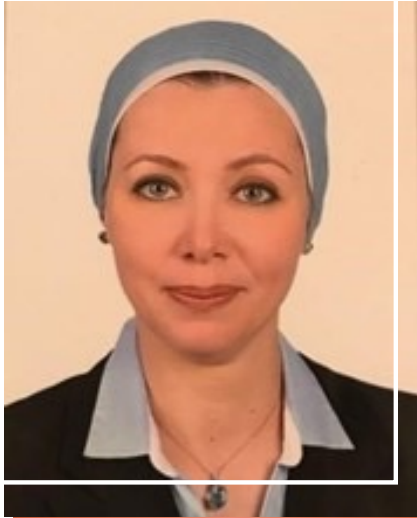


# Hend Abdel Halim

Deputy Governor - Giza Governorate

Masters of Laws, LL.M, Indiana University 2009-2011  
Bachelor of Laws, LL.B, Cairo University 2004-2008  
ToT Certificate, ESLSCA Egypt, 2019

WOMEN  
FORUM



# Dr. Howaida M. Barakat

Head of the International Cooperation & Sustainable Development Unit - Ministry of Housing, Utilities and Urban Communities

Holder of Doctorate of business from the Maritime Academy of Science, Technology, and Maritime Transport and a Master's in International Business Administration from Ecole Supérieure Libre des Sciences Commerciales Appliquées (ESLSCA) Business School in France. In 2005, I received a Fulbright professional development Scholarship (Hubert Humphrey Fellowship) and enrolled at Rutgers University in New Jersey to study Public Administration. In 2017, I obtained a research grant from the United Nations University and published a working paper and a policy paper on green work opportunities in the agricultural waste sector in the Arab Republic of Egypt. In 2019, I received a scholarship from the Sawiris Social Foundation and enrolled in the Executive Business Administration Program at Booth Business School in Chicago.



# Jacqueline Mourad

Executive Director - Professional Development Foundation

Jacqueline Mourad is the Executive Director at Professional Development Foundation, an NGO that contributes to Egypt's economic growth and aims to increase Egypt's global competitiveness by enhancing workforce performance. She started her career in 1998 and her background in Management, Strategic Planning, Business development and Information Technology represent a unique combination of disciplines.

Her expertise includes evidence-based planning and implementation, strategic planning, monitoring and evaluation, good governance, poverty reduction, human resources development, organizational development, and qualitative and quantitative analytical work. Jacqueline volunteers regularly as a youth mentor as well as startup projects consultant. Jacqueline is passionate about Egypt's rich history and believes that Egyptian youth have the potential to transform Egyptian society, calling for programs that provide the next generation with essential skills and necessary education to further the development of their country.



# Dr. Maggie Nassif

Executive Director - Binational Fulbright Commission  
in Egypt

Dr. Maggie Nassif is a Fulbright alumna who came as a U.S. Fulbright Scholar in 2012 and spent a semester conducting research in Cairo. Dr. Nassif has extensive work experience in the U.S. and the MENA region countries such as Egypt, Morocco, Jordan and the UAE. In addition, she has a PhD in literature and post-colonial theory. She has held Wharton school of Business/Lauder Institute, Administrative Director of the National Middle East Language Research Center and ESL Coordinator at the State University of New York. She taught literature, women's studies, writing, translation, ESL and business culture at the University of Pennsylvania, Penn State, Drexel University, SUNY-Geneseo, the University of Rochester, the Rochester Institute of Technology, Monroe Community College, the College of Notre Dame, Cairo University and the American University in Cairo. Maggie's main research interests are cultural studies, women's issues, material culture, pop culture, and business culture in the Middle East.



# Maha Hashem

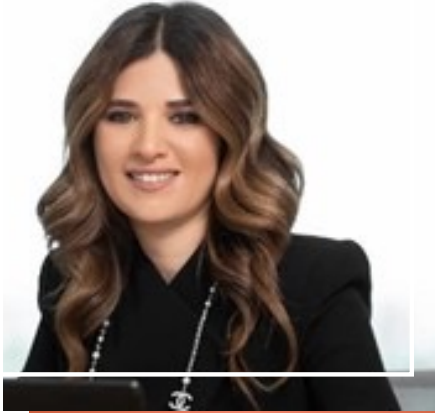
Vice Chairman of the Luxury Wear segment & CEO  
– Concrete

Eng. Maha Hashem joined Arafa Holding in 1998 and was appointed as General Manager of Concrete in 1999, leading the turnaround and evolution of the Company and also the successful introduction of the children's collection.

She became CEO of the Retail Segment in 2006 and was appointed to the Board in the same year. Today she is the Chairperson of Concrete.

Her vision and motto is the drive of the status of Concrete today in the market, "...uniqueness with the right level of quality and reflection. Asking to stand out with the confidence you





# Mirna Arif

General Manager - Microsoft Egypt

Set with a profound commitment to Egypt, Mirna Arif brings in 20 years of experience with multinational organizations and public sector entities across Europe, the Middle East and Africa into the position of Microsoft Egypt Country General Manager. Equipped with a strong belief in empathy-based management and in youth training, the first woman to assume this prestigious role is leading the nation's technological movement towards digital transformation.



# Dr. Monica Hanna

Egyptologist and Dean - The Arab Academy for science, Technology and Maritime Transport - The College of Archaeology and Cultural Heritage

Dr. Monica Hanna is an international figure in the world of Archaeology. She did her undergraduate studies in Egyptology and Archaeological Chemistry at the American University in Cairo (AUC), 2004. Currently, Hanna is the acting Dean of the College of Archaeology and Cultural Heritage, Arab Academy for Science and Technology and Maritime Transport (AASMT) in Aswan, Egypt where she has founded a program specialized in Archaeology and Cultural heritage with eight departments for the BA level: Egyptian Archaeology, African Archaeology, Ancient Near Eastern Archaeology, Islamic Archaeology, Maritime Archaeology, Industrial Archaeology and Contemporary Heritage, Material Culture Conservation and Architectural Conservation in Aswan. In Alamein, she is also creating the STEAM2.LAB in AASMT that focuses on interdisciplinary graduate research that focuses on digital heritage, cultural heritage economics and cultural property and environmental law. In 2020, she was awarded a research grant as part of Action for Restitution in Africa in collaboration with University of Oxford.



# Prof. Nadia Badrawi

Chair, the Reform of Medical Education Committee for Undergraduate and Foundation Years - The Supreme Council of Egyptian Universities, Professor Emeritus of Pediatrics at Cairo University.

Prof. Nadia Badrawi, An Egyptian expert in Quality Assurance and Accreditation in Higher Education and a professor Emeritus of Paediatrics at Cairo University. At the International level; Prof. Badrawi is a Board Member of: The Advisory Council of the CHEA International Quality Group (CIQG), the TNE QB advisory board and the Global Paediatrics Education Consortium (GPEC) and she served two terms in the board of INQAHE. At the Regional level; Prof. Badrawi is the main founder and currently the president of the Arab Network for Quality Assurance in Higher Education (ANQAHE). She disseminated the culture of Quality Assurance in Higher Education at Regional and National levels. At the National level; Prof. Badrawi is a member of the board of trustees of the Alamein international University, she is a board member of Medical Sector Committee for Planning and Development and she is chairing the reform of Medical education committee for undergraduate and foundation years at the Supreme Council of Egyptian Universities. She was one of the main founders to establish and develop the National Quality Assurance Authority in Education in Egypt. Prof. Badrawi was the chairperson of the Pediatrics Department Cairo University, 2006-2007



# Nadine Abdel Ghaffar

Founder & Curator – Art d'Égypte

Nadine is a multi-talented professional. Her hard work, interest and dedication to art and design help her enhance the cultural and social development landscape in Egypt. In 2005 she decided to professionalize her passion by studying curating at the Central Saint Martin School of arts in London and started organizing exhibitions in Egypt and Dubai to promote Egyptian art and artists. Her well-kept connections with collectors and artists are a solid base for her work. She is committed to documenting Egypt's modern art heritage. As a result of her experience and commitment to the promotion of Egyptian art she established the art consultancy Art D'Égypte, which aims to promote Egyptian art nationally, regionally and internationally.



# Naglaa El Bialy

Assistant to the Minister for Asset Management & Investment - Ministry of Planning & Economic Development

Naglaa gained professional experience extends to 25 years in asset strategy management and propelling investment, as an important milestone in the national reform program within a legislative framework. She is also specialized in designing and managing systematic databases, crisis management, and debt settlement. Naglaa has been chairing the unutilized assets appropriations unit since 2018. She was a board member at MID Bank and EGBank. She also held the position of Ministry of Finance's consultant. She also headed the corporate relation department at Naeem Holding.



# Nahla Zeitoun

Senior Social Protection Specialist - World Bank Group- Egypt

Zeitoun is the Senior Social Protection Specialist at the World Bank based in the Kingdom of Saudi Arabia leading the analytical and advisory service tasks in the GCC countries, with a focus on social safety nets and social care policies and programs in Saudi Arabia in addition to providing cross support to the Egypt Social Protection Portfolio. Nahla has been with the World Bank since 2016 based in Egypt (Jan. 2016- July 2022) leading the Social Protection and Jobs portfolio in Egypt including Task Team Leader for the largest cash transfer operation in MENA, Takaful and Karama and team member of two labor intensive public works operations. Nahla is also the SPJ MENA Gender Focal Point, leading several analytics and operational tasks including support to Development Policy Finance Loan in the area of women's economic empowerment. She also is also the SPJ MENA Disability Focal Point supporting disability assessment reforms. Her duties included leading the dialogue and generating evidence-based policy knowledge in areas i.e. social safety nets, social registries, food subsidy reform, early childhood development, human capital accumulation, public expenditure review, and economic inclusion



# Dr. Nawal Shalaby

Professor of Science Education at the National Center of Educational Resources Development & Director of the Center for Curriculum and Instructional Materials Development

Dr. Nawal Shalaby works as a professor of curriculum and instructional methods at the National Center of Educational research and development. Dr. Nawal Shalaby has been leading the CCIMD for nearly four years to realize the vision of Dr. Nawal Shalaby is an expert in pre-university curriculum development and has extensive experience in education research, research team leadership and capacity building. She also has extensive experience in pre-university and university level teaching and instruction. Dr. Nawal Shalaby received her PhD in curriculum and instructional methods, and also has a master's degree in the same field.



# Nelly Mahmoud

Head of Marketing Communication- EG Bank

During her professional career journey, Nelly Mahmoud has been exposed to diverse cultures, regions, industries; such as fashion, real estate, advertising and banking and also to various work environments such as European, American, Gulf and definitely the Egyptian. Throughout her professional journey exceeding 25 years now, Nelly has succeeded to drive change within the various organizations she has joined with her solid experience in several scopes such as marketing, communications, strategic branding, advertising, sustainable CSR, internal communications and public relations. During the past five years since she has joined EGBANK as Head of Marketing & Communications, she has worked with the leadership team on completely transforming and re-introducing the bank new brand, identity and strategy in alignment with the revamped business model that proved rapid growth and recognition in the Egyptian market.





# Nermeen Abou Gazia

CEO and Board Member - Al Alfi Foundation

With over 25 years of experience in education management in Egypt and the Middle East, Ms Abou Gazia, Chief Executive Officer of Al Alfi Foundation (AAF), has established herself as one of the leading champions of STEM education in the region. She believes that all children and youth in Egypt should have equitable opportunities to learn and realize their full potential through access to transformative education programs, and she has dedicated her work with AAF to achieving this goal. Ms Abou Gazia holds an MA in International Management for Educational Institutes (2016) from Ludwigsburg University in Germany and has attended numerous courses in leadership, mentoring, and managing high-performance teams, strategic marketing, creativity, and lateral thinking. In 2007, she gained the distinction of being the first Egyptian woman to be nominated in the Fortune/State Department's Global Women's Mentoring Leadership Programme organized by Vital Voices. Ms Abou Gazia was one of 20 women worldwide selected for in-depth mentoring and professional development and was mentored on leadership by one of Sweden's top businesswomen, Ms Louise Julian, CEO of EF Education First.

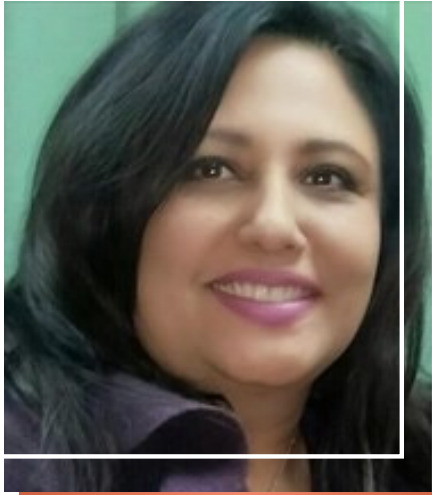


# Nevin Elgendy

Author & Life Coach

Nevin Elgendy, author of the 2020 newly released Best Selling book *Be*, has made it a life mission of inspiring others, helping them find their 'inner child' and true, authentic self. A Certified Life Coach under the tutelage of Dr. Martha Beck since 2014 and an independent certified leadership coach and speaker for the John Maxwell Team since 2017. Nevin founded her online coaching business, *niVoforlife*, in 2014 with the intention of guiding others towards living a happy and fulfilled life, reaching their Full Potential Self and their North Star. Over the past seven years, Nevin's motto of 'Making Change Fun' has come to life through her retreats, workshops, one-to-one sessions, blogs, and Vblogs.

In 2018, Nevin wrote and published a twelve week Manifestation Journal called 'CREATE IT'. Since 2019, she began holding her first of many 'live' Webinars and has launched a Corporate Coaching program, as well as Online Talks, with the Forbes 500 companies Nestle and DELL.



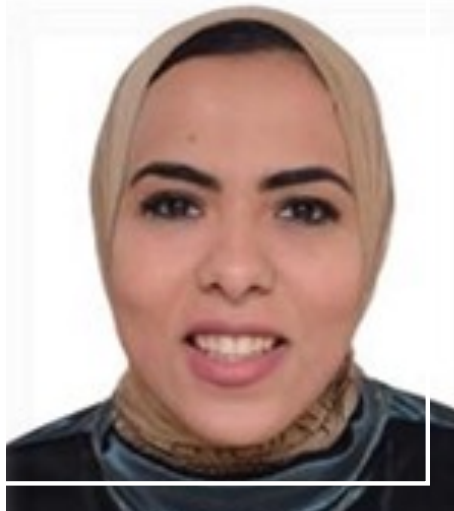
# Nevine Badr ELDin

Micro Finance Central Sector Director - The Micro,  
Small and Medium Enterprise Development Agency  
(MSMEDA)

Almost 30 years of experience in the field of finance, fund management, sustainable development, poverty reduction, women & youth empowerment and expansion of MSME's access to finance.

Member in the Board of Trustees for supervising MFIs activities in the Financial Regulatory Authority (FRA) and a Board Member of the Egyptian Micro Finance Federation (EMFF) mandated to avail NFS & TA to MFIs. Also, a member of the MF Insurance Committee established under the Egyptian Insurance Federation.

Led the negotiations & design of all donor's agreements related to MF funding and received high recognition and recommendation from the World Bank. Pioneered in programs innovation to maximize access to MF services, and improving the standard of living and job creation for Egypt's underprivileged segment.



# Dr. Nevine Elnahass

Early childhood development consultant at the world bank

Nevine has 10 years of experience in the development sector with more focus on healthcare management and policy and the education sector. She currently works as an early childhood development consultant at the world bank. Nevine had earned her master's degree in Health policy, planning, and Finance from the London School of Economics and London School of Hygiene and Tropical medicine, followed by earning her Master's in Business Administration from AAST and currently pursuing a master's degree in clinical service operations from Harvard Medical School. In her previous role in the ministry of health, she served as associate minister for technical and health insurance affairs. In 2018, she worked at WHO with healthcare financing consultants and published the Health Financing Atlas for the Eastern Mediterranean region. She was selected in 2018 as one of the top Chevening alumni for her contribution towards enhancing UK-Egypt relations.



# Dr. Nihal Hassan

Head of Financial Infrastructure and Capacity Development for NBFIs - Promotion of Access to Financial Services for SMEs in Egypt (PAFSME) - Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Dr. Nihal Worked in various areas, including; training and advisory, business development and Marketing.

Working for GIZ - Egypt since 2016 under the capacity of a project for supporting the financial institutions (non-banking / banking) in Egypt responsible for Strengthening the financial market infrastructure and capacity development in terms of capacity building and institutional development to ensure that providing financial services to SMEs becomes more attractive. Developing the capacities of selected NBFIs and technical support at individual and institutional levels to selected NBFIs, enabling them to improve their services to SME clients. Board member of the Egyptian factoring federation, head of complains committee and a member of the training and education committee.



# Dr. Noha Assem

Minister's Counselor for Research & Health  
Development - Ministry of Health and Population

Dr Noha Asem is a staff member of Public Health and Community Medicine department, Faculty of Medicine, Cairo University. She is also a member of many national committees responsible for planning and implementation for preventions and control strategies for Covid-19, non-communicable diseases and some communicable diseases at the national level

Dr. Asem is a Harvard University Associate Alumni; she is also a certified international trainer from University of Maryland, USA. She has 15 years of experience in the following fields: Research Methodology; Biostatistics; Research Ethics; Epidemiology; Monitoring and evaluation of health programs and projects;; Health care management; and Health Communication.



# Dr. Noha Khater

Co-Founder & Managing Director - Almouneer  
diabetic eye care

Noha Khater, is a University Professor and the only female retinal eye surgeon in Egypt. She acquired several degrees and PhDs from the United Kingdom, United States and Egypt. Her field of expertise is in the field of retinal surgery with special emphasis on diabetic eye diseases. Noha has published and presented many articles related to her field of expertise in both local and international Ophthalmology conference and journals. She co-founded ALMOUNEER in 2014, a network of specialized and fully digital diabetic and chronic eye care centers aiming to address a major health problem. Noha's innovative healthcare concept combines technology and specialized healthcare to serve more than 39 million diabetic patients in the region, one third of whom could lose their sight due to the effects of diabetes on the eye. She is also the chairman and co-founder of Control an NGO established 2017, which works towards this cause. She works on supporting similar enterprises to help them deliver a social impact in her society.



# Randa I. Abdou

Founder & CEO - Marketing Mix Consultancy

Randa I. Abdou is the founder, CEO & Chief Strategist of MARKETING MIX CONSULTANCY with practical hands on experience of more than 75 brands in different marketing and communication capacities since 1988. Randa co-founded Creative Lab Advertising in 2001 then 60FORTY Advertising in 2019. In April 2015, she was granted the Distinguished Alumni Award by the American University in Cairo for her career achievements and earlier in 2007, she was recognized by the Ministry of Investment, among 10 Egyptian business women, for her positive contribution to the Egyptian economy. Randa is a Mentor with Endeavor Egypt, board member of 138 Pyramids, founding member of AUC Alumni Council 2018 and appeared as main judge on the CBC show for entrepreneurship "Hona El Shabab". In her efforts to give back to the business community, Randa shares her career learnings pro bono through "Madroos"; an initiative that she created and launched in 2014.



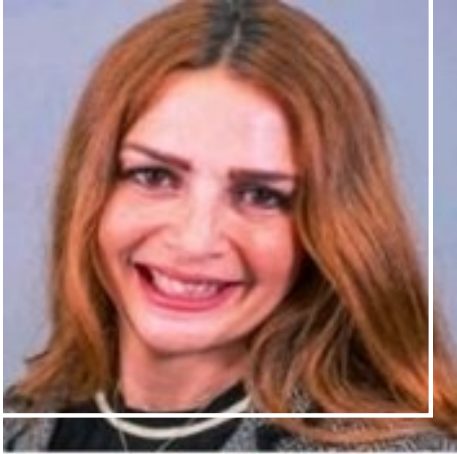


# Rania Abdalla

Founder & Managing Director Aspire HR Consultants,  
Executive board member at Kestria

Rania sits on the Executive Board of Kestria\* since October 2015. She was recently reelected for the 4th terms this year. She is also the Global Leader of Consumer & Retail practice group and the Managing Partner of Kestria UAE, the world's largest executive search alliance, represented by more than 45 countries across 6 continents.

Rania is also the Founder & Managing Director of \*Aspire HR Consultants\* in Egypt.



# Rasha Kenawi

Leadership Development Expert, Trainer and Facilitator

Rasha works with global brands as a highly-rated trainer, and Transformational leadership trainer. She also travels around the world teaching leadership to help emerging and established young leaders and startups to grow their business, and to help transform executives and family business CEOs into highly effective leaders. she is also interested to transform women and grow their skills to run for office or launch a nonprofit and to work with Government entities to help them lead into more innovative solutions. She is a public speaker with interest in innovation and social change. She holds a master's degree in public administration from the Harvard Kennedy School



# Rasha Omar

Assistant Minister for Project Development Affairs -  
Ministry of Public Business Sector

Rasha chairs the Central Administration of Asset management at the Ministry of Public Business Sector. She obtained 27 years of experience in asset management, and annual financial statement analysis. She was a member of various ministerial committees. She also earned professional project management experience as a board member at various multi-sector cooperations. She enrolled in the DBA program at ESLSCA Business School.



# Dr. Rehab O. Abdel Rahman

Professor of Chemical Nuclear Engineering at  
Egyptian Atomic Energy Authority (EAEA).

She is a researcher in nuclear waste management field and currently leads the safety assessment team in the radioactive waste management unit, EAEA. She serves as an editor in 3 international journal, and (co)-editor for several books



# Dr. Sahar Attia

Professor of Architecture and Urban Design at the  
Faculty of Engineering - Cairo University

Dr. Sahar Attia is a member of the Egyptian Parliament, She is a Professor of architecture and urban design at the Faculty of Engineering, Cairo University. She is a member of the Supreme Council of Urban Development in Egypt, a board member in the Egyptian Social Housing Fund, and the founder of Associated Consultants, a multi-disciplinary consulting firm, with a particular focus on sustainable cities and communities.



# Sally Refaat

Sub-Governor Markets sector Central Bank of Egypt

Ms. Sally Refaat was promoted to the position of Sub-Governor for the Markets Sector at the Central Bank of Egypt in November 2020. In her capacity as the Sector Head she oversees Treasury, Reserves Management, Monetary policy implementation, Money and Capital Markets, Quant Modeling and Risk analytics. In her previous role as Assistant SubGovernor, Ms. Refaat headed the short-term investment portfolios, as well as the international and domestic Foreign Exchange desks. The former is responsible for the sound management of the CBE's foreign reserves, ensuring that investment objectives and guidelines are met with the maintenance of high levels of liquidity, while maintaining maximum return



# Salwa Anwar

EO Finvest- Finance & Investment Consultants and  
Board Member at Al Ahly for Real Estate &  
consulting (ASSETS)

Ms. Anwar is the founder & CEO of Finvest. She is a management consultant focusing on finance and investments. She has more than 20 years of experience in building the capacity of the Egyptian SMEs and acquired the international business consulting approach from joining international consultants' consortiums on several EU, world bank assignments. She coaches entrepreneurs and executives, as well as "on the job training" for middle & junior staff in addition for delivering corporate training. She is a registered with the European Bank for Development & Reconstruction (EBRD) as a financial consultant and mentor.

Ms. Salwa is a certified International Certified Valuator Specialist (ICVS), MBA holder with a specialization in finance & banking from Maastricht School of Management and has a Master of Economics degree from Ain Shams University. She is a member of the Council of Management Consultants Global Institute (CMC-GI)-Switzerland and Certified Corporate Director (IFC, EIOD).



# Sarah Ibrahim

Marketing and Corporate Relations Director at  
Attijariwafa Bank

Sarah is responsible for setting out effective strategies and executive plans for the marketing of Attijariwafa bank products and brand, through means that abide by the bank's objectives and the banking dynamics. She also devises the strategy and plans of the corporate sustainability programmes that go in line with the Group CSR Philosophy and national priorities as inspired by the Sustainable Development Goals and Egypt Vision: 2030. Sarah is leading a team of professionals in Public and Media Relations, Internal Communications, Corporate Sustainability, Public Affairs, Corporate Sponsorships & Marketing Campaigns as well as Quality Assurance and Customers Insights. She is also a certified Board Director. Sarah holds a Bachelors of Arts in English Literature and Linguistics from Ain Shams University.





# Prof. Dr. Sherifa Sherif

National Institute for Governance and Sustainable  
Development

Dr. Sherifa Fouad Sherif is a Professor of Public Administration, Faculty of Economics and Political Science, Cairo University. She served as Undersecretary of the Faculty for Environment and Community Service, as well as Head of the Department of Public Administration, Future University of Egypt (FUE), and headed the Centre for Public Administration Research and Consulting (PARC) at the Faculty of Economics and Political at Cairo University for three consecutive years. Worked as a Professor public administration, management, corporate social responsibility (CSR), sustainable development, social entrepreneurship, environmental management, governance, gender and development for nearly 20 years. She is currently the Executive Director of the National Institute for Governance and Sustainable Development, the training arm of the Ministry of Planning and Economic Development. She has published research papers and articles in local and international journals and received the “Best Paper Award” for many of her publications.



# Zahra Saleh AHMED

Bsc, Msc, Dr.Ing

Professor of Food technology at the National  
Research Center

Head of food risk analysis research group, Center of excellence. Supervised several MSc and PhD post graduate thesis. Awarded Deutsche Akademische Austausch Dienst (DAAD) fellowship and get her Dr. Ing. (Hons.) at the Technical University, Munich Germany. She is serving as an international consultant for Food Agriculture Organization of the United Nations (FAO/UN) in series of projects focusing in improving food and nutrition security by targeting women and youth. Served as a Temporary Adviser for the World Health Organization (WHO) in a Regional Technical Consultation on National Food Based dietary Guidelines. Served as a national expert representing Egypt on a Regional Consultation for the Food and Agriculture Organization (FAO) on the Codex Alimentarius. She is lecturer at Cairo University serving the American as well as European program in the fields of advanced food packaging, human nutrition & applied dietetics, and food sensory evaluation. She also provides iClasses and webinars to assist program students with issues and challenges of modern food production. Mrs. AHMED is also internationally certified trainer in the field of food processing.